

Ideas Yard



COMPANY PROFILE

GROW YOUR
BUSINESS
WITH US

COMPANY PROFILE

TABLE OF CONTENT



| | |
|-----------------------------|-----------|
| Company Introduction | 01 |
| Founder Message | 02 |

BRANDING

| | |
|--|-----------|
| Logofolio | 03 |
| Company Profile & Catalogue | 04 |
| Pamflet/Catalogue/LetterHead | 05 |

E-COMMERCE SOLUTION

| | |
|---------------------|-----------|
| Our Expetise | 06 |
| Amazon Store | 07 |
| Etsy Store | 08 |

DIGITAL MEDIA

| | |
|--|-----------|
| Customer Support Service | 05 |
| Social Media Management | 06 |
| Web Development | 07 |
| Listing Image (Etsy & Amazon) | 08 |

PRINT MEDIA

| | |
|-------------------------------|-----------|
| Packaging & Mockup | 09 |
|-------------------------------|-----------|



**Nurturing Concepts,
Crafting Campaigns,
Growing Brands.**



ABOUT US

Who we are?

The Ideas Yard is inventor, creator and storyteller. We know the mantra how from brand name to brand positioning, perception to distribution, The Ideas Yard is a single stop for all your brand management needs. Let us help you devise executable effective business strategies that not only will boost your ROI but also your brand image. For branding it right is branding it actually!

Who we do?

We have a potpourri of ideas but we have our eyes and ears open for your ideas too. Bring us your vivid ideas, we polish them, enhances them and leave you with the execution strategy. Once you come through our doors; you are in good hands. We make sure that you leave our coffee table with something no other can offer. Absolutely!



MEET OUR FOUNDERS

Ideas Yard, my brainchild and a reflection of my passion for innovation in the digital world. With over 6 years of experience in Digital Advertising, I embarked on this journey to create an agency that doesn't just serve clients but partners with them to achieve extraordinary results.

Our journey so far has been incredible. We've had the privilege to work with amazing brands across the US, UK, UAE, Turkey, and Pakistan, helping them grow and thrive in competitive markets. At Ideas Yard, we believe in the power of creativity, strategy, and data-driven decisions to transform businesses.

I'm incredibly proud of the team and the value we bring to our clients every day. Thank you for trusting us with your vision; we're here to turn it into reality!



HAJRA UMAIR
CO-FOUNDER &
CREATIVE DIRECTOR



At Ideas Yard, we are committed to creating a collaborative environment where innovation thrives and challenges are met with customized solutions. From day one, our mission has been clear: to provide comprehensive, top-tier digital marketing and e-commerce solutions for brands worldwide.

Thank you for being a part of our journey. Whether you're a client, partner, or team member, your trust and collaboration drive our success. Together, let's achieve greatness!

Best Regards

UMAIR ARSHAD

CO-FOUNDER
DIRECTOR ADMINISTRATIVE
& CORPORATE AFFAIRS

BRANDING

BRANDING

LOGO

LOGOFOLIO

Crafting unique and impactful logos that define your brand identity and leave a lasting impression.

FOLIO



THEMOST
HAIR DESIGN STUDIO

FOREVER SERIES
STYLE "N" COMFORT

 **Agile**
Advantages

BELLA
PARIS



FORE'
ESSENTIALS

PATOLA



BALTA

nutri^{lov}



LICHEN[®]
PROFESSIONAL



ماكده

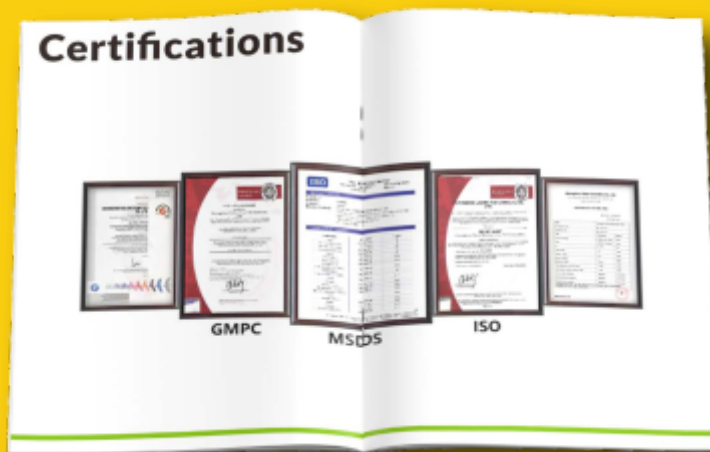
IZHAR
GROUP OF COMPANIES

COMPANY

COMPANY PROFILE & CATALOGUE

Designing visually compelling catalogues that seamlessly showcase your products and services, offering an engaging experience that captures your brands essence and drives customer interest.

CATALOGUE







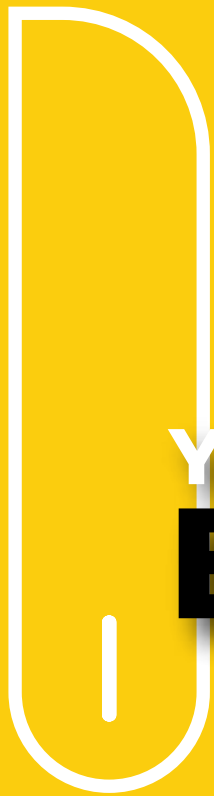


FLYER/PAMFLET LETTER HEAD

Designing striking print media that captures attention, communicates your message effectively, and elevates your brand identity across every page.



E-COMMERCE SOLUTION



YOUR PARTNER IN
E-COMMERCE
EXCELLENCE

E-COMMERCE SOLUTION

IDEAS YARD:

YOUR PARTNER IN E-COMMERCE EXCELLENCE

At Ideas Yard, we specialize in empowering brands to thrive in the dynamic world of e-commerce. With expertise in Amazon and Etsy, we provide end-to-end solutions to help your business achieve unparalleled success in online marketplaces.

OUR EXPERTISE: EVERYTHING YOU NEED FOR E-COMMERCE SUCCESS

We cover every aspect of the e-commerce journey, so you can focus on your core business while we handle the rest:

1. STORE CREATION & SETUP

We'll get your online store up & running with seamless setups on Amazon and Etsy. From designing your storefront to ensuring compliance with platform policies, we make it easy for you to launch confidently.



2. LISTINGS THAT SELL

Our team crafts compelling, keyword-optimized product listings with attention-grabbing titles, descriptions, and visuals to boost visibility and drive conversions.

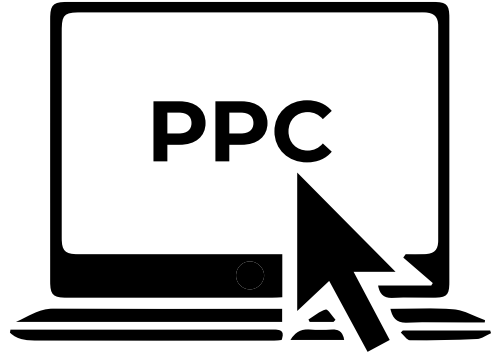
3. . SEO THAT WORKS

Be found by the right audience! We use advanced search engine optimization techniques tailored to each platform's algorithm to ensure your products rank higher in search results.



4. PPC ADVERTISING

Maximize your sales potential with expertly managed Pay-Per-Click (PPC) campaigns. From Amazon Sponsored Ads to Etsy Promoted Listings, we create and optimize campaigns that deliver measurable ROI.



5. CUSTOMER SUPPORT EXCELLENCE

We help you build strong relationships with your customers by providing prompt and professional support. Whether its handling queries, resolving issues, or managing reviews, we ensure your buyers feel valued.

6. INVENTORY & ORDER MANAGEMENT

Never miss a sale! Our team keeps track of your stock levels, manages orders, and ensures smooth delivery whether its FBM, FBA, or Etsy fulfillment.



7. DATA-DRIVEN GROWTH

We analyze key performance metrics to identify growth opportunities. Our strategies evolve based on real-time data to keep your brand a head of the competition.

WHY CHOOSE IDEAS YARD?

Comprehensive Solutions:

From A to Z, we manage every aspect of your e-commerce store.

Platform Expertise:

With deep knowledge of Amazon and Etsy, we know how to make your brand stand out.

Customized Strategies:

We tailor our services to your unique business needs.

Proven Results:

Our solutions are designed to drive growth, boost sales, and improve ROI.

Dedicated Support:

Your success is our priority, and we're here to support you every step of the way.



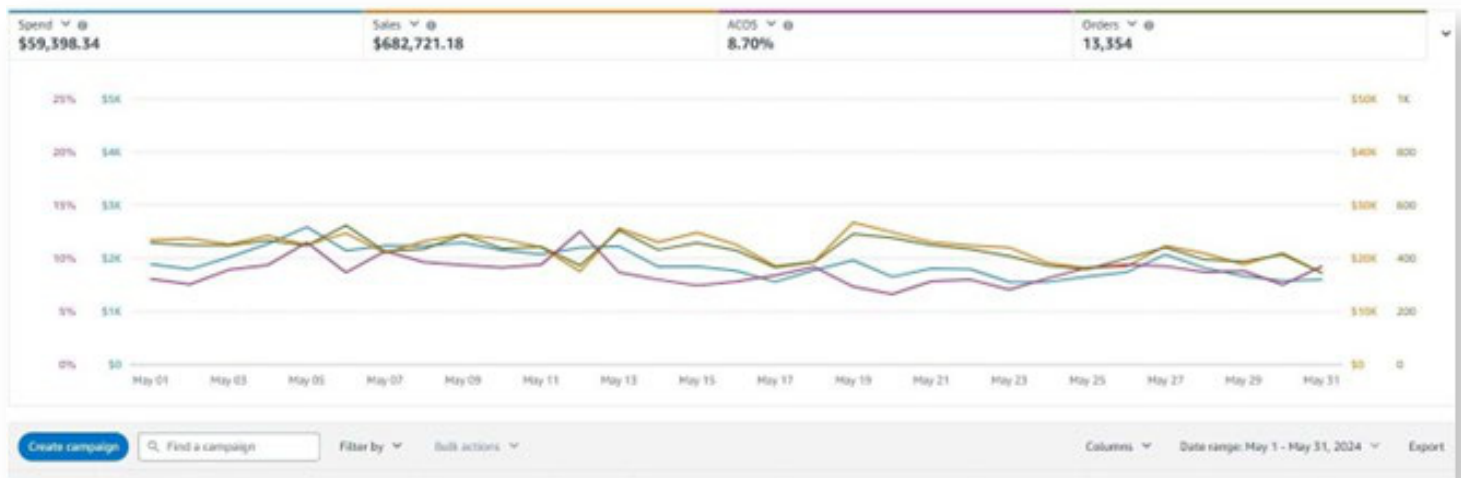
AMAZON

AMAZON

AMAZON

CASE STUDY:

TRANSFORMATIVE GROWTH IN THE CLOTHING NICHE



Recent Sales: \$896,094

ACOS: 8,70%

Total Sales: \$910,075

TACOS: 6.6%

Niche: Clothing

Marketplace: USA

Number of Parent ASINs: 35

CHALLENGES FACED:

- Achieving a Target TACOS:** Lowering TACOS to 6.6% in a competitive niche where it previously exceeded 8%.
- Boosting Brand Awareness:** Enhancing brand value to increase conversion rates while reducing CPC.
- Managing Inventory:** Reducing "dead stock" risk by exhausting maximum stock, preventing obsolescence with a 65%+ risk.
- Inventory Planning:** Ensuring efficient inventory management and planning.
- Campaign Optimization:** Managing and optimizing over 1,500 campaigns, requiring dedicated effort and expertise.

OUR APPROACH

- 1. Strategic Campaign Bidding:** Implemented the right bidding strategy to maximize efficiency.
- 2. Timely Placement Monitoring:** Regularly identified high-converting spots, checking placements more than three times daily to avoid missing potential sales.
- 3. Efficient Budget Allocation:** Redirected excessive spend from low-converting to high-converting targets, continuously filtering potential areas while monitoring seller rank.
- 4. SEO Optimization:** Ensured listings were optimized for SEO to enhance visibility & attract more customers.
- 5. Competitive Offerings:** Provided competitive pricing and discounts on single and multiple unit listings to add value and attract buyers.

THE IMPACT

Sales Boost: Increased sales by 110% in just 3 months.

TACOS Reduction: Reduced TACOS by 13% within the same period.

By tackling these challenges with strategic bidding, timely monitoring, efficient budget allocation, and effective SEO optimization, we successfully boosted sales and significantly reduced TACOS in the highly competitive Clothing niche.

CASE STUDY:

TRANSFORMATIVE RESULTS IN THE HAIRCARE NICHE

| Date | | Sales breakdown | Fulfillment channel | | Apply |
|---|---------------|-----------------------|--------------------------|-----------------------|------------|
| Custom | | Marketplace total | Both (Amazon and seller) | | |
| 5/1/2024 | 5/31/2024 | | | | |
| Sales Snapshot taken at 6/5/2024, 10:54:08 AM PDT | | | | | |
| Total order items | Units ordered | Ordered product sales | Avg. units/order item | Avg. sales/order item | |
| 4,912 | 5,200 | \$127,485.20 | 1.06 | \$25.95 | |
| Compare Sales | | | | Graph view | Table view |

Sales: \$127,485

ACOS: 28.90%

TACOS: 5.81%

Marketplace: USA

Niche: HairCare

Number of SKUs: 90+

PPC to Organic Ratio: 50:50

CHALLENGES FACED:

- Scaling Market Share:** Growing the brand from a 10% to a 22% market share in just 8 months.
- Retail Readiness:** Enhancing the appeal and readiness of all 95+ SKUs to build customer buying intent.
- Campaign Management:** Analyzing 2,000 campaigns with over 30,000 keywords, filtering and aligning the most relevant ones while maintaining stable sales and ad costs.
- New Product Launches:** Strategically launching new ingredients and package quantities.

OUR APPROACH

- 1. Marketing & Design:** We began by identifying top competitors in the niche, focusing on products with similar value propositions. Using this data, we crafted compelling A+ content, infographics, and copywriting. By mirroring successful ideas through our imagery and copy, we aimed to drive sales, improve Best Seller Rank (BSR), and enhance keyword rankings.
- 2. Advertisement:** We designed campaigns targeting main keywords, competitors, categories, and video ads, while also employing defensive targeting against our main competitors. This strategy ensured that potential customers stayed on our listings, optimizing ad spend for maximum efficiency.
- 3. Conversion Rate Optimization:** Following our initial optimizations, we continuously A/B tested titles, images, A+ content, and bullet points to create the best possible Product Detail Page. Given the consumable nature of our products, we focused on driving repeat purchases through seller-funded discounts on Subscribe & Save (S&S) and promptly enrolling new ASINs into S&S upon launch.

By addressing these challenges with strategic marketing, advertising, and continuous optimization, we successfully scaled the brand, increased market share, and drove significant sales in the competitive HairCare niche.

CASE STUDY:

STELLAR GROWTH IN THE BEAUTY NICHE



Date

Custom

5/1/2024

5/31/2024

Fulfillment channel

Both (Amazon and seller)

Apply

Sales Snapshot

taken at 6/5/2024, 10:56:47 AM PDT

| | | | | |
|-------------------|---------------|-----------------------|-----------------------|-----------------------|
| Total order items | Units ordered | Ordered product sales | Avg. units/order item | Avg. sales/order item |
| 2,717 | 3,134 | \$290,098.56 | 1.15 | \$106.77 |

Compare Sales

Graph view

Table view

Recent Sales: **\$290,098**

ACOS: **4.4%**

CPC: **\$0.27**

Total Sales: **\$290,000+**

TACOS: **1.21%**

Niche: **Beauty**

Marketplace: **USA**

Number of SKUs: **40+**

CHALLENGES FACED:

1. **Catalog Management:**

The catalog was brand new with incorrect parentages. Products often appeared in incorrect categories.

2. **Conversion Rate:**

Despite a unique value proposition, the brand's conversion rate was below average.

The brand's messaging needed improvement to appeal to a wider audience.

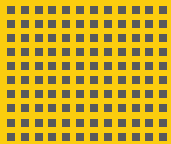
3. **Creative Assets:**

Creative assets were not retail-ready for Amazon.

Needed to clearly communicate product value to shoppers.

4. **Advertisement:**

Campaigns had to be built from scratch.



OUR APPROACH

1. **Catalog Management:**

Corrected parentages and ensured products were in the right categories.

2. **Marketing & Design:**

Enhanced the brand's messaging to improve its appeal and conversion rate.

Developed retail-ready creative assets to clearly convey product value.

3. **Advertisement:**

Built effective ad campaigns from the ground up.

4. **Account Health:**

Ensured all aspects of the account were optimized and healthy.

THE IMPACT

1. Listing Optimization:

Started with creating and optimizing listings from A-Z.
Built and regularly updated the brand store.

2. Conversion Rate:

Increased conversion rate by 22.5%.

3. Revenue Growth:

Boosted average monthly revenue by 25%.
Achieved all-time high revenue in 2023

This is one of our proudest achievements as we built and optimized the campaigns from scratch, resulting in significant growth and record-breaking revenue.

CASE STUDY:

PHENOMENAL GROWTH IN THE HEALTH SUPPLEMENTS NICHE

| Date | | Sales breakdown | Fulfillment channel | | Apply |
|--|---------------|-----------------------|--------------------------|-----------------------|-----------------------|
| Custom | | Marketplace total | Both (Amazon and seller) | | |
| 5/1/2024 | 5/31/2024 | | | | |
| Sales Snapshot <small>taken at 6/5/2024, 10:59:16 AM PDT</small> | | | | | |
| Total order items | Units ordered | Ordered product sales | Avg. units/order item | Avg. sales/order item | |
| 2,182 | 2,424 | \$110,460.13 | 1.11 | \$50.62 | |
| Compare Sales | | | | | Graph view Table view |

Recent Sales: \$110,460

ACOS: 27%

Total Sales: \$110,460 Million

TACOS: 10%

Niche: Health Supplements

Marketplace: USA

BSR: Climbed from #115 to #03 in our subcategory within 7 months (Anticipating Best Seller status next month)

Number of SKUs: 13

CHALLENGES FACED:

1. High CPC Management:

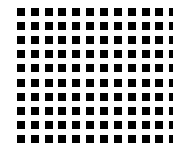
Tackling extremely high CPC on high-traffic keywords while struggling to maintain consistent rankings.

2. Creative Overhaul:

Updating creatives to significantly enhance user experience.

3. Campaign Filtration:

Filtering 700 existing campaigns and simultaneously creating new ones, ensuring ACOS and TACOS remain stable.



4. Cannibalization Prevention:

Improving TACOS by preventing internal competition between products.

5. Remarketing Strategies:

Developing effective remarketing campaigns to boost repeat orders.

6. Catalog Management:

Ensuring the catalog is organized and optimized for performance.

OUR APPROACH

1. CPC Targeting & SEO Optimization:

Focused on areas with lower CPCs initially, gradually moving to higher CPCs while enhancing SEO and sales history on the PPC panel.

2. Cost-Effective Creative Solutions:

Sourced high-quality, cost-effective creatives to compete with major corporations in the USA.

3. Campaign Management:

Currently running 600+ optimized campaigns, eliminating wasteful ad spend by filtering out ineffective ones.

4. Remarketing Campaigns:

Launched effective remarketing campaigns, achieving 65% of revenue from repeat orders and 35% from new buyers monthly.

5. Balanced Organic and PPC Strategies:

Managed the cycle of organic and PPC ranks to prevent cannibalization, maintaining a higher ratio of organic orders compared to PPC.

THE IMPACT

1. **BSR Improvement:**

Climbed from #115 to #03 in our subcategory within 7 months, with an anticipation of achieving Best Seller status next month.

2. **Sales and Revenue Growth:**

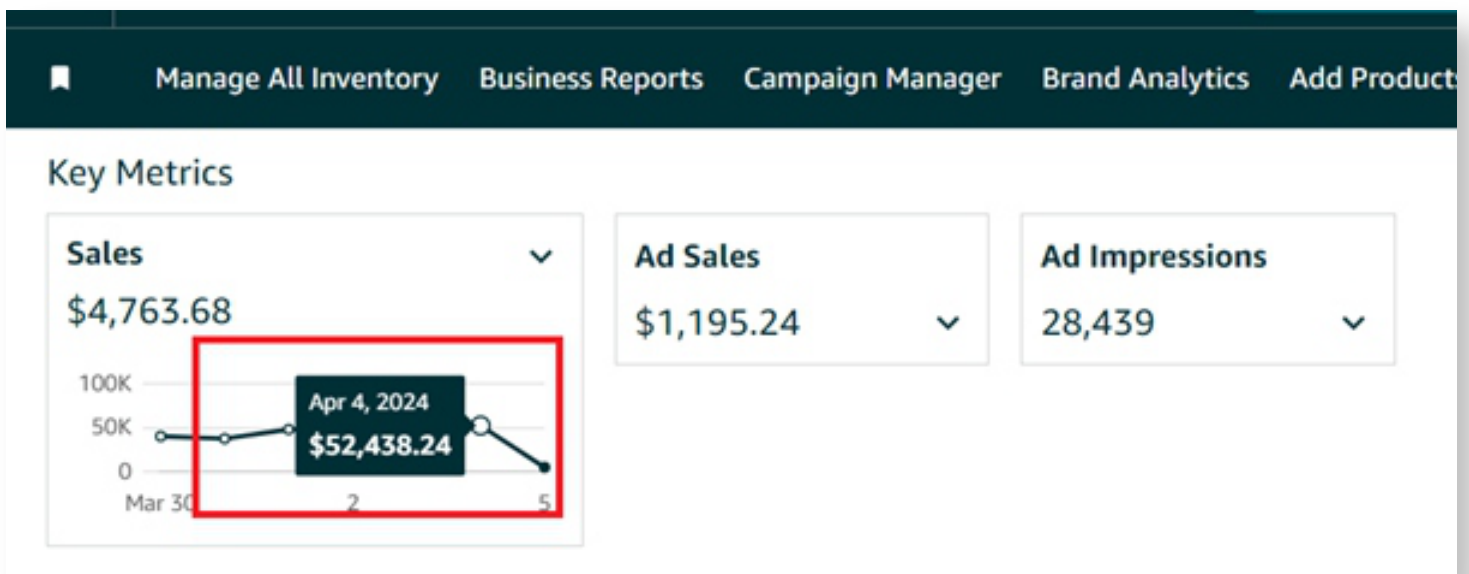
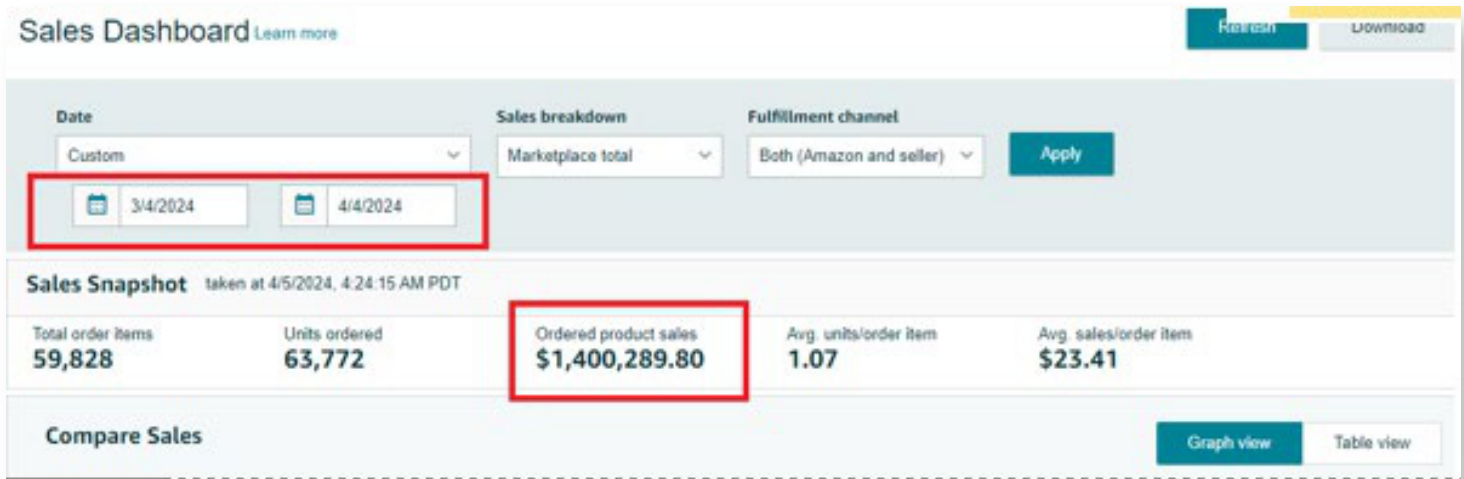
Achieved \$592,659 in recent sales with an ACOS of 9.66%.

Generated \$2.23 million in total sales at a TACOS of 2.5%.

By addressing these challenges with strategic targeting, creative improvements, and meticulous campaign management, we successfully drove significant growth and positioned the brand for ongoing success in the Health Supplements niche.

CASE STUDY:

ACHIEVING \$1.4 MILLION IN SALES IN THE KITCHEN CATEGORY HEALTH SUPPLEMENTS!



Daily Sales: \$52000+

ACOS: 8.07%

Total Sales: \$1,400,000+

TACOS: 2.55%

Marketplace: United States

Number of ASINs: 100+ (Including Variations)

PPC to Organic Ratio: 51:49

SERVICES PROVIDED

1. PPC Management
2. Listing SEO
3. Catalog Management
4. EBC / A+ Content Management
5. Rating Stabilization

KEY STRATEGIES

1. **Subscribe & Save (S&S) Options:**

Applied S&S options at a break-even percentage for first-time buyers (40% in our case) to retain customers. This strategy drove repeat purchases organically rather than through PPC.

2. **Remarketing Campaigns:**

Launched various remarketing campaigns to maximize PPC-driven repeat purchases.

3. **Competitor Offensive Targeting:**

Focused on Top of Search (TOS) more than Product Pages (PP), leveraging our superior retail readiness and overall offerings to achieve a high client-shift rate.

THE IMPACT

1. **Revenue Growth:**

Touched \$1.4 million in sales with a daily revenue of \$50K+.

2. **Efficient TACOS Management:**

Maintained a TACOS of 2.55%.

3. **Balanced Sales Ratio:**

Achieved a PPC to Organic sales ratio of 51:49, ensuring a balanced and sustainable growth strategy.

By implementing these strategies and focusing on continuous optimization, we successfully drove significant growth for the Kitchen category brand, positioning it strongly within the competitive marketplace.

CASE STUDY:

STRATEGIC GROWTH IN THE HEALTH & PERSONAL CARE NICHE

Date

Custom

4/6/2024

5/5/2024

Sales breakdown

Marketplace total

Fulfillment channel

Both (Amazon and seller)

Apply

Sales Snapshot

taken at 5/6/2024, 8:36:41 AM PDT

Total order items

28,376

Units ordered

30,443

Ordered product sales

\$297,406.06

Avg. units/order item

1.07

Avg. sales/order item

\$10.48

Compare Sales

Total Sales: \$297,406

ACOS: 22.59%

TACOS: 9.12%

Marketplace: USA

Niche: Health & Personal Care

Number of SKUs: 12

CHALLENGES FACED:

1. Entering a Competitive Market:

Making a mark in the highly competitive Health & Personal Care category in the US.

2. Catalog Building:

Developing and organizing the product catalog effectively.

3. Retargeting Previous Purchasers:

Implementing effective strategies to retarget previous customers.

4. Keyword Dominance:

Increasing brand share across a maximum number of key words.

5. Protecting Branded Search Terms:

Ensuring the protection and optimal use of branded search terms.

OUR APPROACH

1. Aggressive PPC Strategy:

Initially spent aggressively on PPC to capture prime spots on listings, headline ads, video ads, and other effective placements to get the product tried by customers. Once tried, brand loyalty builds quickly if the product adds real value.

2. Strategic Remarketing Campaigns:

Carefully managed remarketing campaigns, splitting budgets in a 1:3 ratio between purchase remarketing and views remarketing.

3. Search Query Performance Analysis:

Continuously analyzed Search Query Performance reports to increase brand share at the keyword level across maximum spots.

THE IMPACT

1. Market Penetration:

Successfully made a mark in the highly competitive Health & Personal Care category.

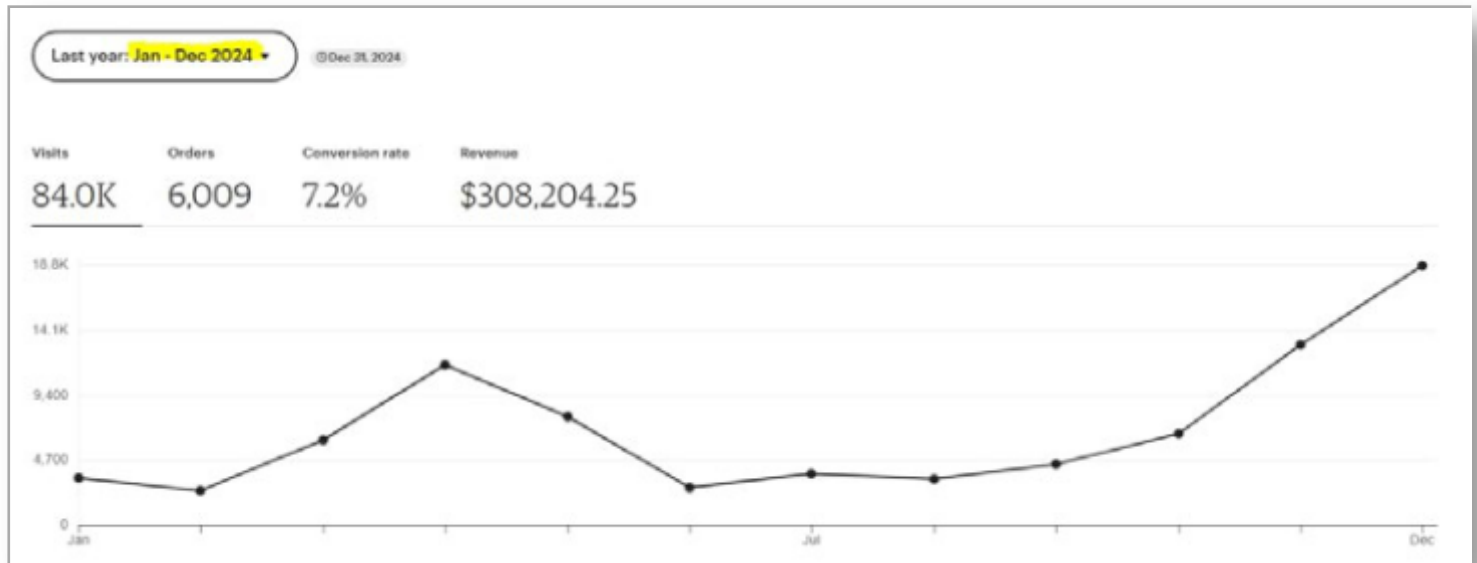
By addressing these challenges with an aggressive and strategic approach to PPC, remarketing, and keyword analysis, we successfully grew the brand and positioned it strongly within the competitive Health & Personal Care niche.

ETSY

ETSY

ETSY

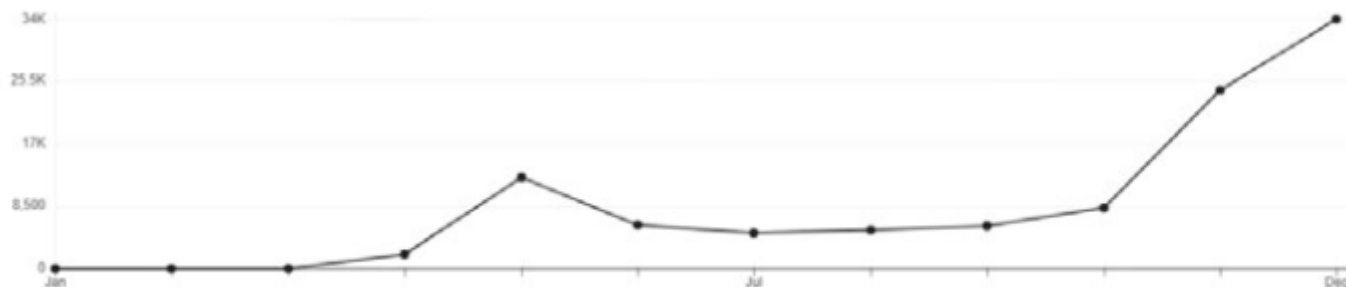
SOME DIFFERENT STORE STATS OF ETSY



Last year: Jan - Dec 2024

Dec 31, 2024

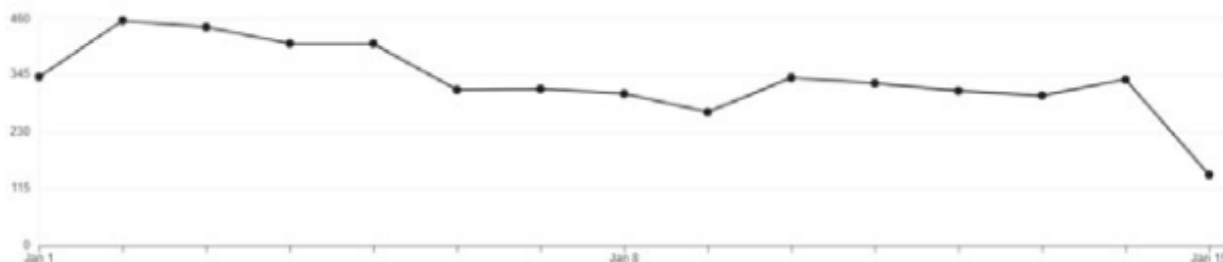
Visits 102.2K
Orders 8,628
Conversion rate 8.4%
Revenue \$423,873.92



This month: Jan 1 - Jan 15

15 hours ago

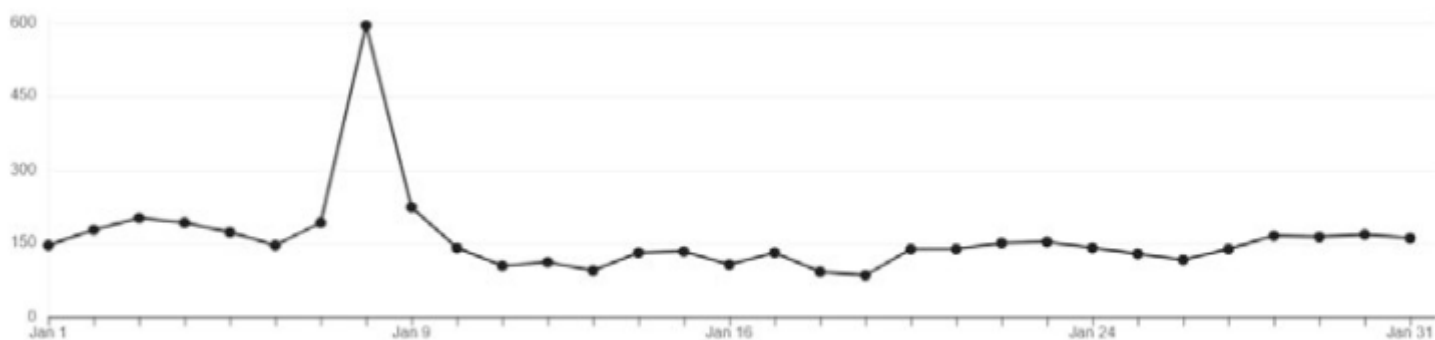
Visits 5,032
Orders 329
Conversion rate 6.5%
Revenue \$16,951.05



Custom: Jan 1 - Jan 31

Jan 31, 2024

Visits 4,922
Orders 112
Conversion rate 2.3%
Revenue \$12,453.85

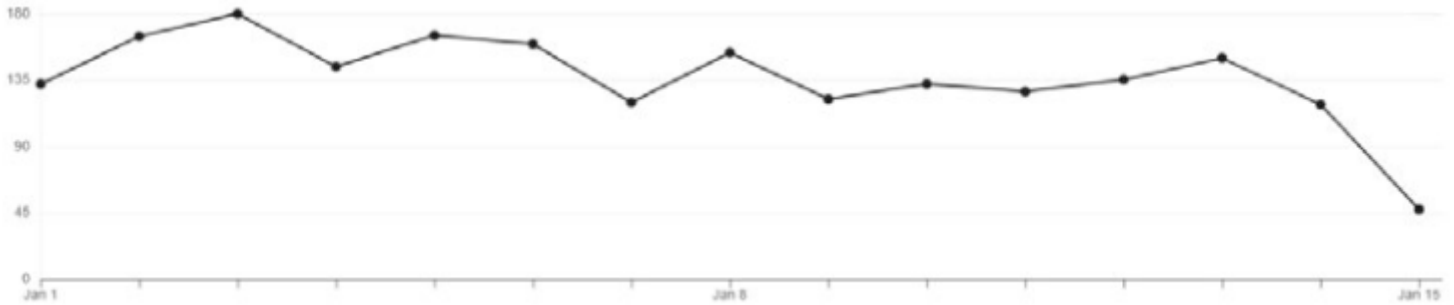


This month: Jan 1 - Jan 15

5 hours ago

| Visits | Orders | Conversion rate | Revenue |
|--------|--------|-----------------|------------|
| 2,048 | 113 | 5.5% | \$6,011.60 |

Visits increased 13% compared to the same period last year.

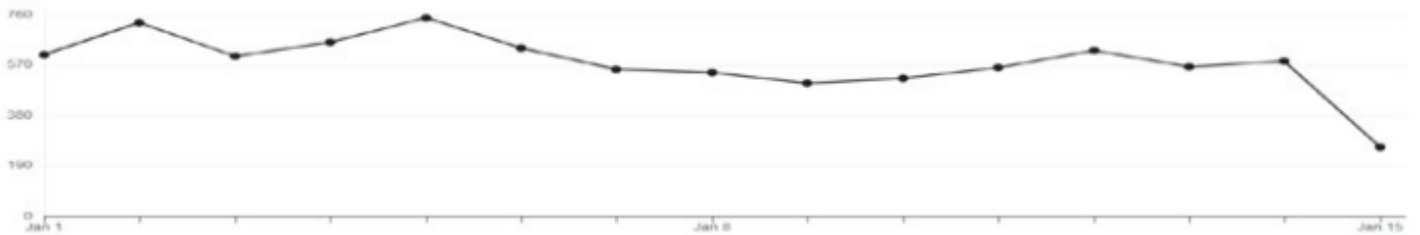


This month: Jan 1 - Jan 15

5 hours ago

| Visits | Orders | Conversion rate | Revenue |
|--------|--------|-----------------|-------------|
| 8,698 | 308 | 3.5% | \$23,213.45 |

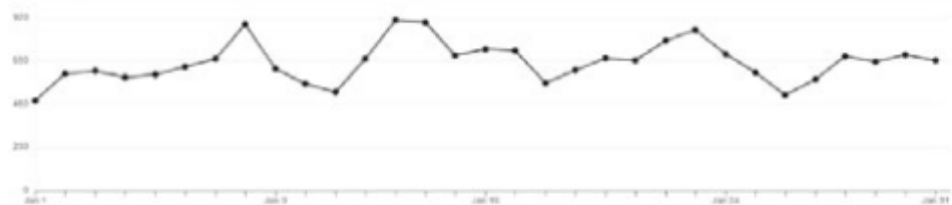
Visits increased 216% compared to the same period last year.



Custom: Jan 1 - Jan 31

Jan 8, 2024

| Visits | Orders | Conversion rate | Revenue |
|--------|--------|-----------------|-------------|
| 21.1K | 638 | 3% | \$52,791.70 |



Shopper Stats

Get a snapshot of how buyers interacted with your shop—stats are based on the date range set at the top of the page.

Hide

Item favorites
1,373

Hearts galore! 1,342 shoppers favorited 5 of your items. 947 offers were emailed.

Offer details

Shop follows
59

Your fan club is growing! Now you've got 705 followers overall—keep up the good work.

Reviews
258

You had a 4.9 star average for that date range. Read and reply to reviews to keep your customer service top notch.

Go to reviews

Repeat buyers
31

737 thank you offer emails were sent—you're giving shoppers a reason to come back!

Offer details

Cities reached
529

You reached 529 cities in 2 countries—wonder where you'll go next!

CUSTOMER SUPPORT SERVICE

Providing seamless & responsive customer chat support to enhance your brand's communication and build stronger relationships.

DIGITAL MEDIA

CUSTOMER SUPPORT GUIDE

Part 1: Setting Up & Optimizing the Store

1. Account Creation

Open accounts on Etsy and LinkedIn. Build a strong presence on LinkedIn to attract professional customers.



2. Product Optimization

Ensure products are presented with clear descriptions, high-quality images, & competitive pricing.



3. Listing Creation

Write detailed, engaging product listings tailored to the target audience.



4. Internal SEO

Optimize product titles, descriptions, & tags for search engines & Etsy's algorithm.



5. Ad Campaigns

Run targeted ads on Etsy and Amazon to increase visibility & drive sales.



Part 1: Order Management & Customer Support

1. Order Handling

Track customer orders and update them on their progress.



2. Data Entry

Maintain records of orders, products, and customer information on Google Sheets.



3. Design Creation & Uploading

Create attractive designs using Canva. Upload designs and related materials to Google Drive.



6. After-Sales Services

Handle returns, refunds, and post-purchase inquiries to ensure customer satisfaction.



5. Customer Support

Provide timely chat support to assist customers with inquiries and issues.



4. Consignment Labels

Create consignment labels & upload them to Google Drive for easy access. Link consignment details on Google Sheets for streamlined operations.



ETSY STORES

TIMELESS KNIFE



TIMBER SYMPHONY



SICILIAN ELEGANCE



TAMARA WOOD ARTS



ACACIA CRAFTS ART



BY CRAFTER DESIGNS



PERALEATHER



CRAFT CORNER HOUSE



PRINCETON LEATHER



PRINCETON CRAFT



TIMELESS KNIFE


IMPERIAL BOARDERY
EXCLUSIVE GIFTS SHOP

AMAZON STORES



CRAFT CORNER HOUSE

PERA LEATHER


Pera Leather
HANDMADE

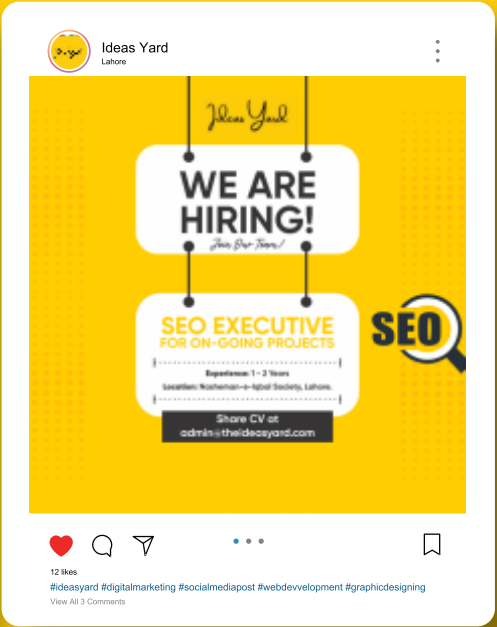
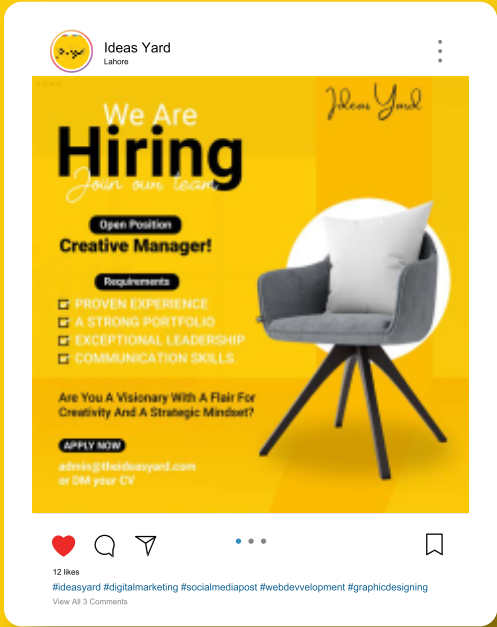


PRINCETON CRAFT

The background is a solid yellow color. On the left and right sides, there are vertical decorative elements made of grey line art. On the left, there are stylized, overlapping shapes that resemble the letters 'T', 'A', 'C', 'O', and 'S' from top to bottom. On the right, there are stylized, overlapping shapes that resemble the letters 'A', 'I', 'D', 'E', 'X', and 'S' from top to bottom. At the bottom center, the word 'POSTS' is written in a large, grey, outlined font.

SOCIAL MEDIA POSTS

Creating engaging & creative social media posts that captivate your audience and elevate your brand presence.





RAJHASTANI *Tikka*

For Orders & Reservations: ☎ +92 3300191058 📍 No 9-A, Canal Bank Road, Johar Town, Lahore

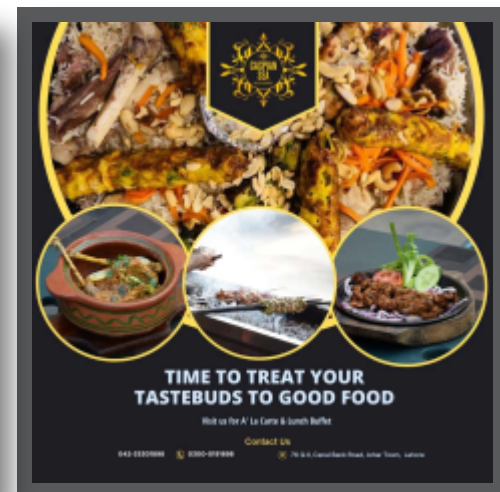


LUNCH BUFFET

Rs. 1150
+ tax (per head)

2:00 pm to 4:30 pm

For Orders & Reservations: ☎ +92 3300191058 📍 No 9-A, Canal Bank Road, Johar Town, Lahore



TIME TO TREAT YOUR TASTEBUDS TO GOOD FOOD

Roll us for A La Carte & Lunch Buffet

Contact Us: ☎ 043-0300008 ☎ 0300-070499 📍 No 9-A, Canal Bank Road, Johar Town, Lahore



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Drink Clean **WATER**

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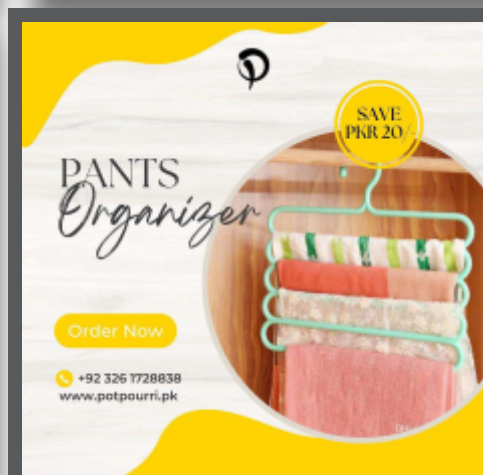


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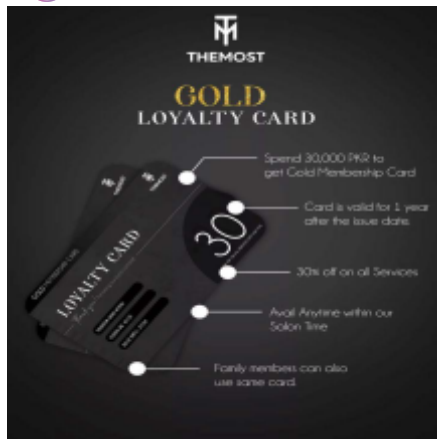


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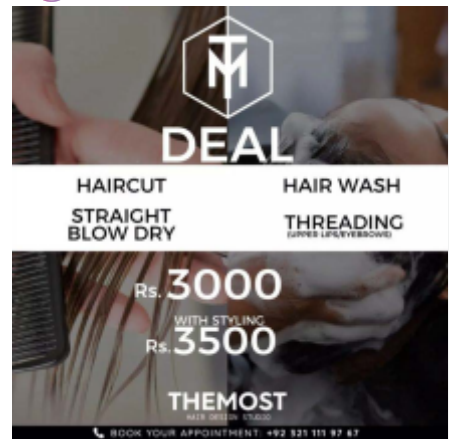


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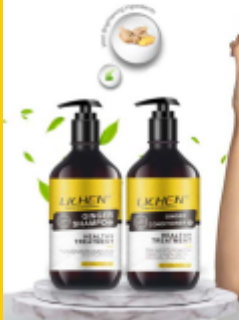
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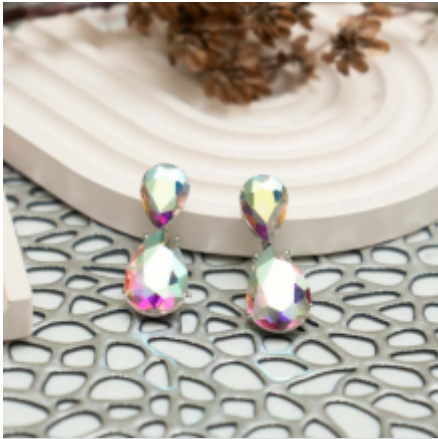
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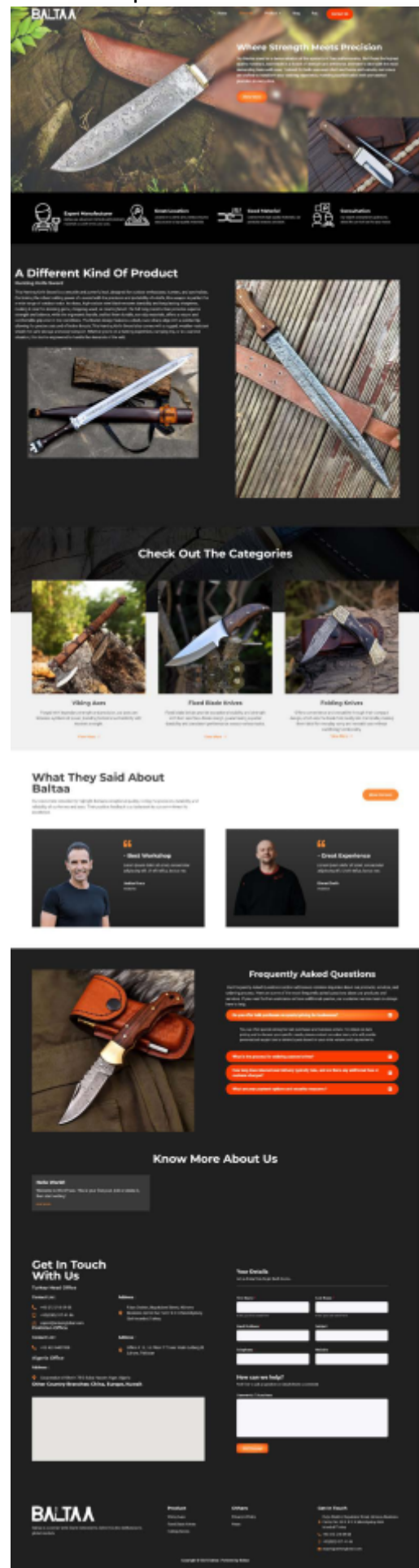
DEVELOPMENT

ADEON GLOBAL
<https://www.adeonglobal.com/>



The ADEON GLOBAL website features a dark blue header with the company logo and navigation links. The main banner highlights 'Your Trusted Global Trade Partner' with a 'Learn More' button. Below this, a section titled 'Our Best Services' lists 'Sourcing Tools', 'Logistics', and 'Import Export' with brief descriptions and 'Learn More' buttons. A large banner for the '34TH INTERNATIONAL ZUCHEX HOME AND HOUSEWARE FAIR 2024' is prominently displayed, including the dates '19-22 SEP 2024' and the location 'TUMPAI HALL & CONGRESS CENTER, KUALA LUMPUR, MALAYSIA'. The 'About Company' section describes ADEON as a leading global trade partner. A grid of icons and text lists key achievements: 60+ years of experience, sourcing globally, cost savings up to 30%, over 200 years of combined experience, sourcing over 3,000 products, a 50+ all-female team, over USD 300M saved, speaking over 20 languages, and offices in Turkey, Pakistan, and Algeria. The 'Our Certifications' section shows ISO 9001:2015 and other quality management system certificates. The 'Our Projects' section displays various home and houseware products. The 'Catalogs' section features images of product catalogs. The footer includes a 'Let's Discuss the Possibilities of Sourcing your Products!' call to action, contact information for the Turkey Head Office, and a map of Turkey.

BALTA
<https://baltaa.com/>



The BALTA website features a dark theme with a large hero image of a knife. The header includes the BALTA logo and a 'Home' button. The main banner reads 'Where Strength Meets Precision' with a 'Shop Now' button. Below this, a section titled 'A Different Kind Of Product' describes the company's focus on high-quality knives. The 'Check Out The Categories' section displays three categories: 'Viking Axes', 'Fixed Blade Knives', and 'Folding Knives', each with a 'Shop Now' button. The 'What They Said About Baltaa' section features two testimonials from customers. The 'Frequently Asked Questions' section lists common questions and provides links to answers. The 'Know More About Us' section includes a 'Meet the Team' section and a 'Get In Touch With Us' section with a contact form. The footer includes the BALTA logo, a list of products, a list of offices, and a 'Contact Us' button.


















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- ISO 27701:2022
- ISO 50001:2018

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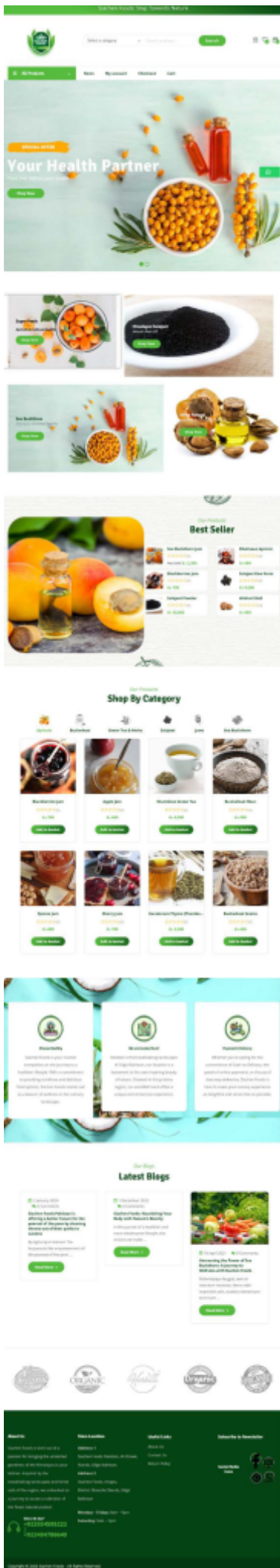
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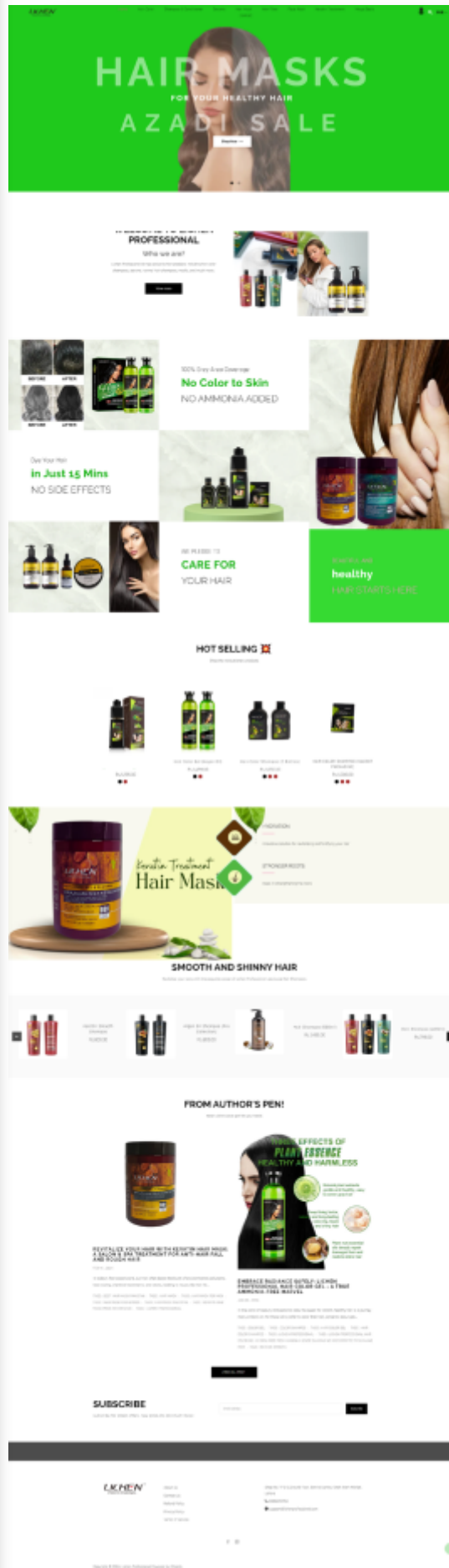
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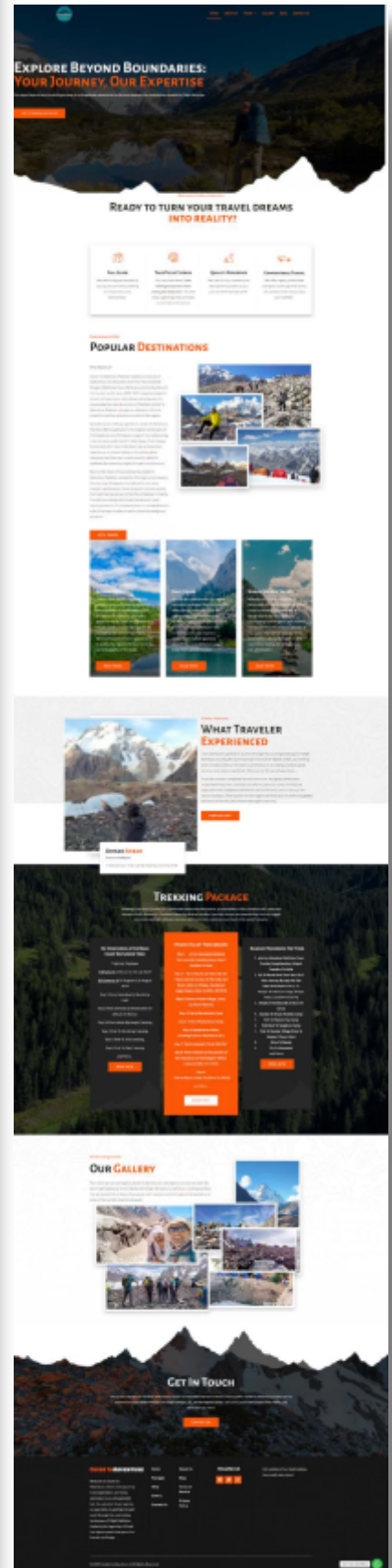
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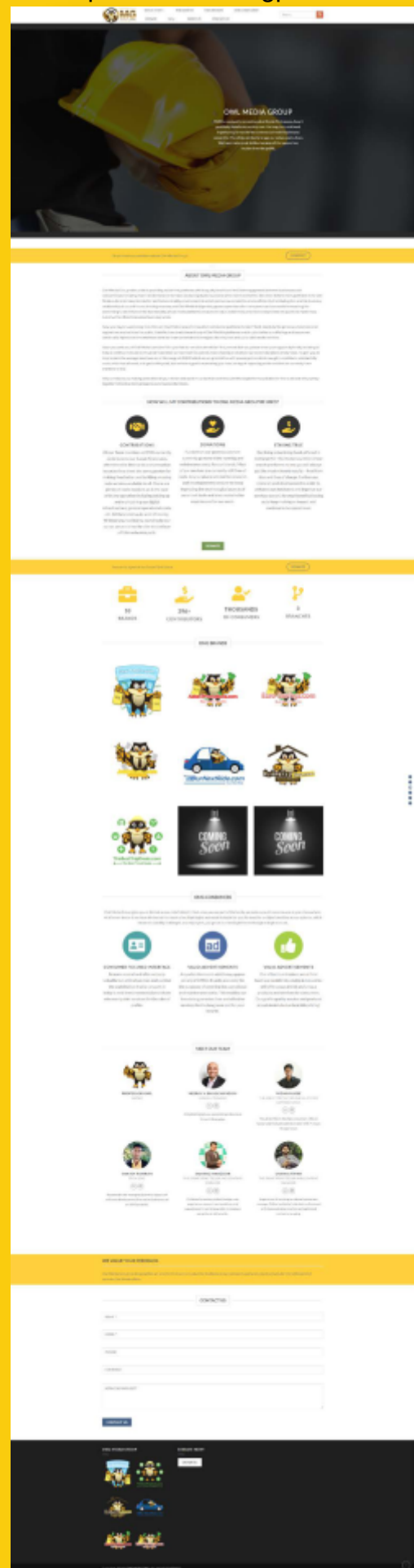
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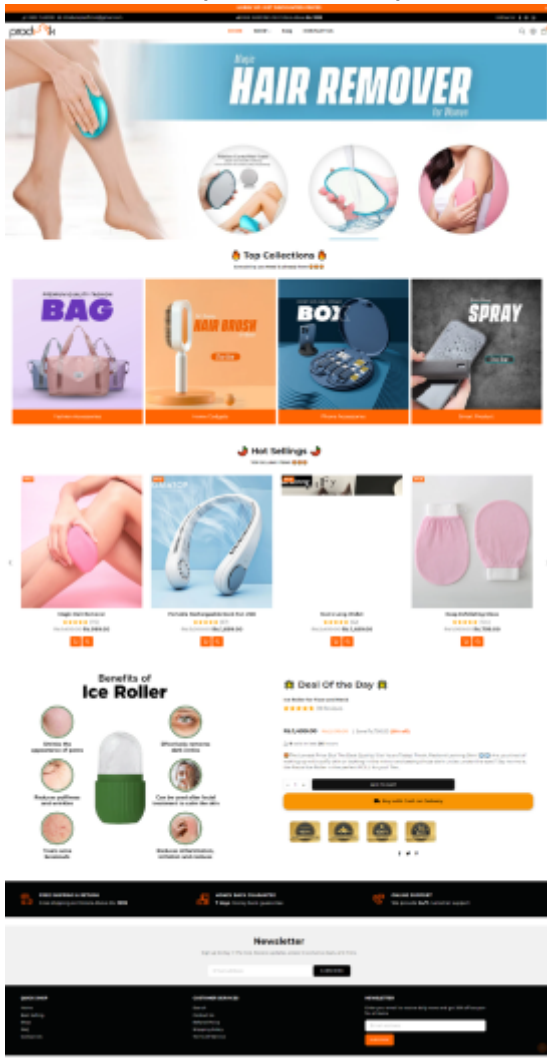
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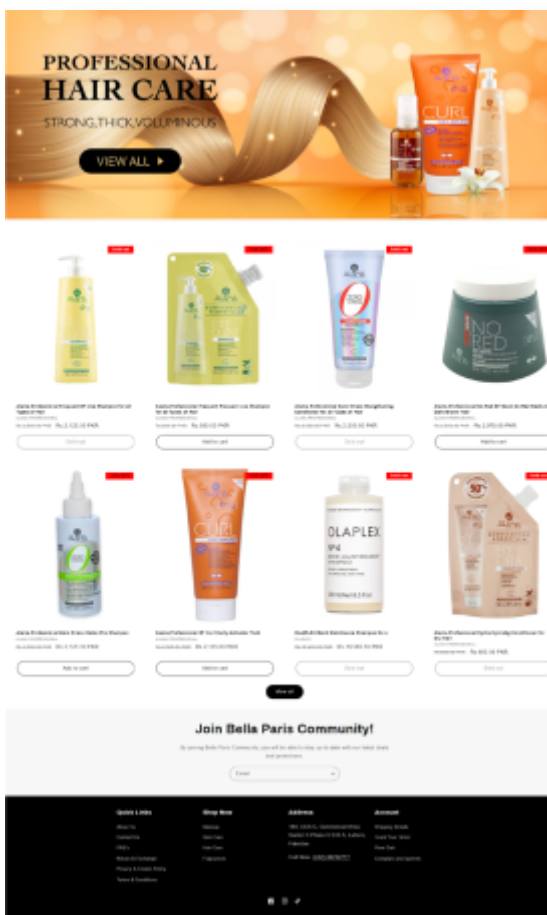
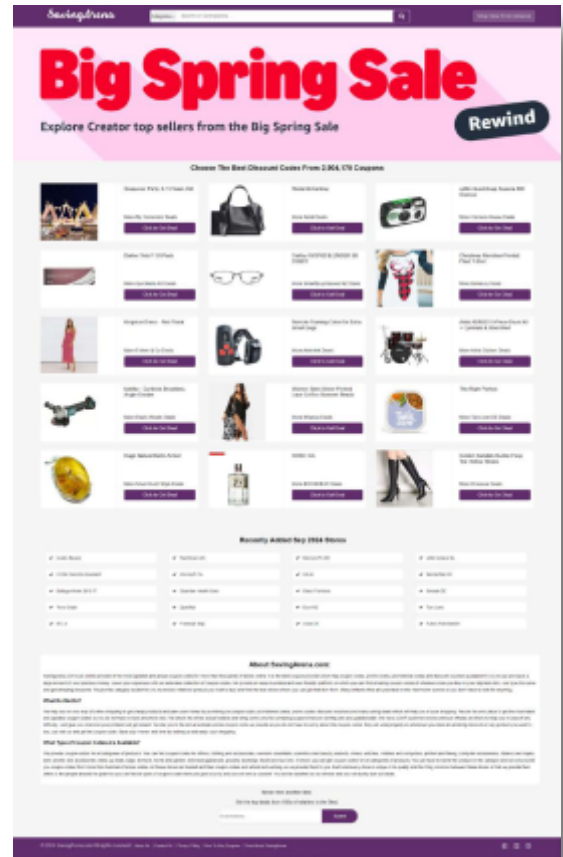
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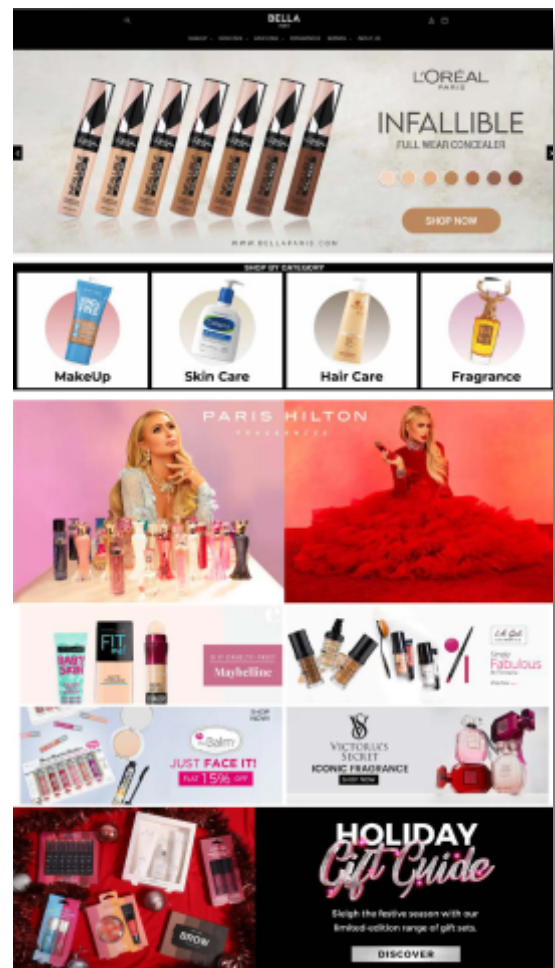
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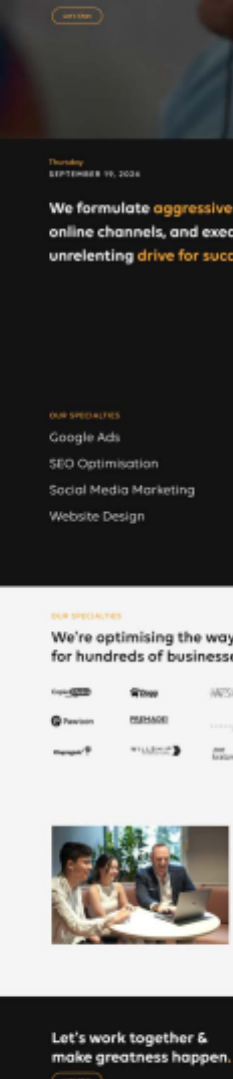
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Sidra Masud - Creative Director

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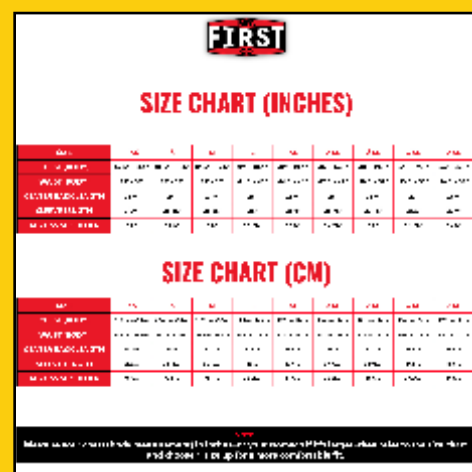
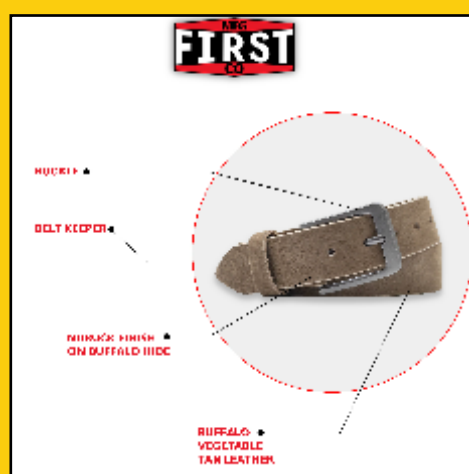
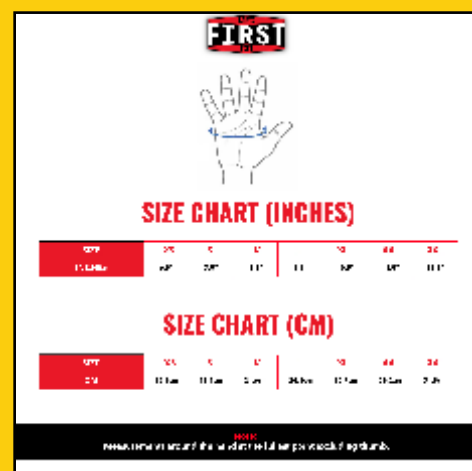
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ETSY

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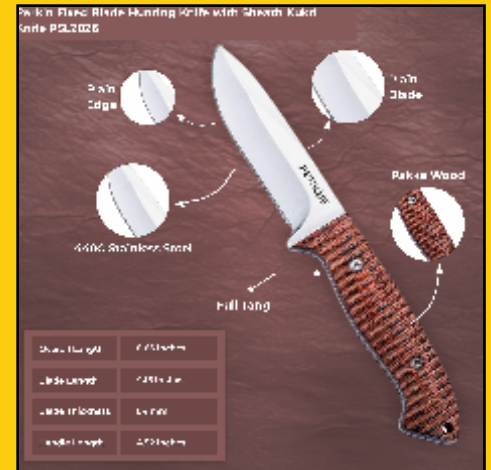
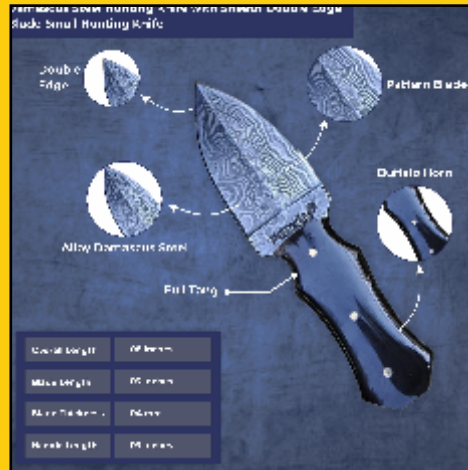
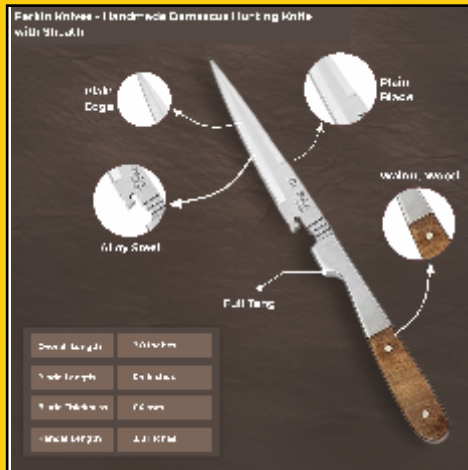


AMAZON

AMAZON

AMAZON

PERKIN



PRINT MEDIA

PACKAGING

PACKAGING & MOCKUP

& MOCKUP

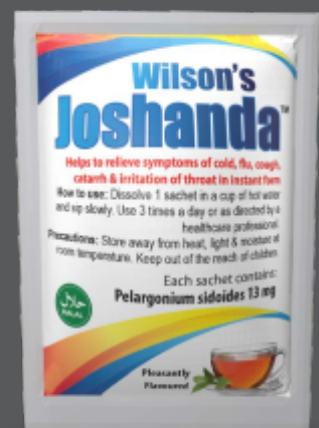
























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