



COMPANY PROFILE

GROW YOUR
BUSINESS
WITH US

COMPANY PROFILE

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BRANDING

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E-COMMERCE SOLUTION

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DIGITAL MEDIA

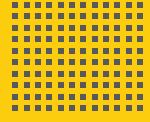
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**Nurturing Concepts,
Crafting Campaigns,
Growing Brands.**



ABOUT US

Who we are?

The Ideas Yard is inventor, creator and storyteller. We know the mantra how from band name to brand positioning, perception to distribution, The Ideas Yard is a single stop for all your brand management needs. Let us help you devise executable effective business strategies that not only will boost your ROI but also your brand image. For branding it right is branding it actually!

Who we do?

We have a potpourri of ideas but we have our eyes and ears open for your ideas too. Bring us your vivid ideas, we polish them, enhances them and leave you with the execution strategy. Once you come through our doors; you are in good hands. We make sure that you leave our coffee table with something no other can offer. Absolutely!



MEET OUR FOUNDERS

Ideas Yard, my brainchild and a reflection of my passion for innovation in the digital world. With over 6 years of experience in Digital Advertising, I embarked on this journey to create an agency that doesn't just serve clients but partners with them to achieve extraordinary results.

Our journey so far has been incredible. We've had the privilege to work with amazing brands across the US, UK, UAE, Turkey, and Pakistan, helping them grow and thrive in competitive markets. At Ideas Yard, we believe in the power of creativity, strategy, and data-driven decisions to transform businesses.

I'm incredibly proud of the team and the value we bring to our clients every day. Thank you for trusting us with your vision we're here to turn it into reality!



 **HAJRA UMAIR**
CO-FOUNDER &
CREATIVE DIRECTOR



At Ideas Yard, we are committed to creating a collaborative environment where innovation thrives and challenges are met with customized solutions. From day one, our mission has been clear: to provide comprehensive, top-tier digital marketing and e-commerce solutions for brands worldwide.

Thank you for being a part of our journey. Whether you're a client, partner, or team member, your trust and collaboration drive our success. Together, let's achieve greatness!

 Best Regards

UMAIR ARSHAD

CO-FOUNDER
DIRECTOR ADMINISTRATIVE
& CORPORATE AFFAIRS

BRANDING

LOGO

LOGOFOLIO

Crafting unique and impactful logos that define your brand identity and leave a lasting impression.

FOLIO



THEMOST
HAIR DESIGN STUDIO

FOREVER
STYLE "N" COMFORT
SHOES

 Agile
Advantages

BELLA
PARIS



FORE
ESSENTIALS

PATOLA



BALTAZ

nutri lov



LICHEN
PROFESSIONAL

The logo for netra travel features a stylized blue and orange wave icon next to the word "netra" in a bold, lowercase sans-serif font, with "travel" in a smaller, lowercase font below it.

مکالمہ

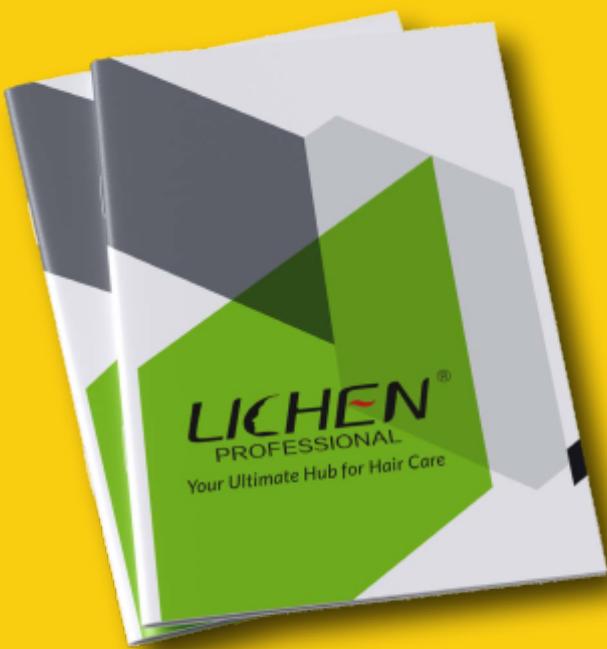
IZHAR
GROUP OF COMPANIES

COMPANY

COMPANY PROFILE & CATALOGUE

Designing visually compelling catalogues that seamlessly showcase your products and services, offering an engaging experience that captures your brands essence and drives customer interest.

CATALOGUE



Company Profile

In a significant leap forward for the beauty and personal care industry in Pakistan, Nasir Tradeers proudly announces the arrival of Lichen Professional, a renowned hub for hair care products. Lichen Professional, seeking to revolutionize the future of hair care in Pakistan, is set to revolutionize the way Pakistan approaches hair care, offering an extensive range of hair color shampoo, flavored shampoos, serums, hair masks, and wax.

The Content

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Certifications

GMPC

MSDS

ISO

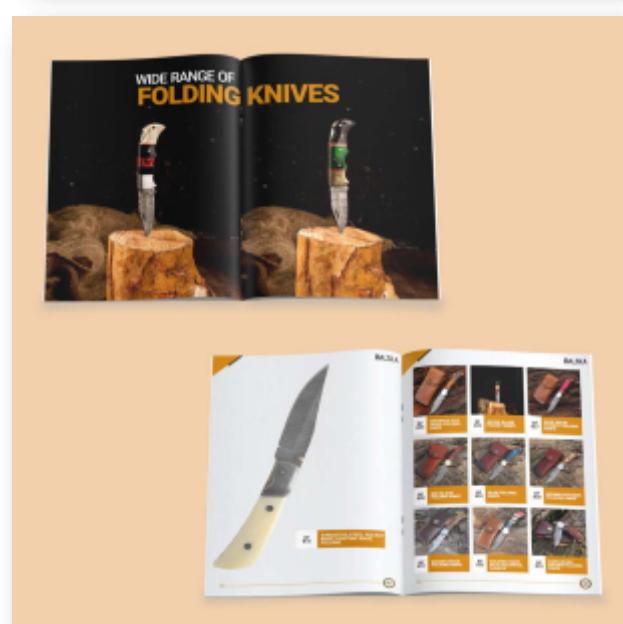
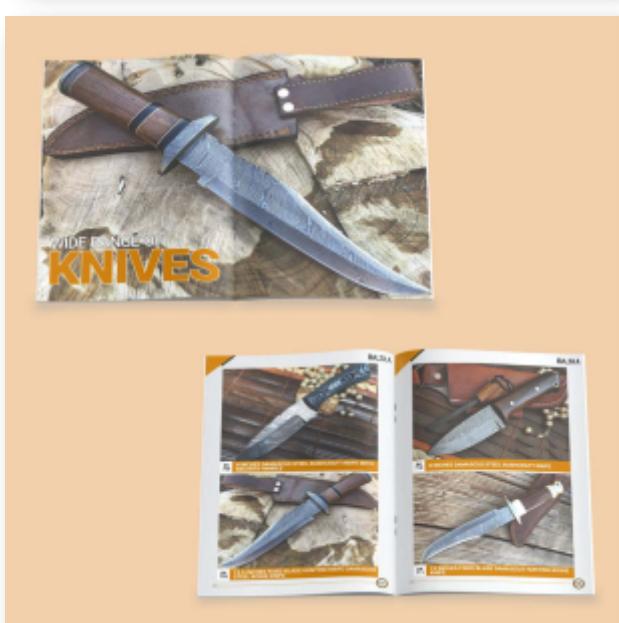
Our Products

Keratin Hair Treatment

Flavoured Shampoos
Keratin, Argan Oil, Coconut Oil, Conditioner

Hair Wax









GOLDEN COOKING OIL

Golden Cooking Oil is formulated to bring happiness with flavor, goodness with nutrition, and utmost health. This oil is extracted from Refined Vegetable Oils, of Soybean Oil, Canola, and Sunflower with vitamins A, D3, and E. It is enriched with Omega 3 & 6 and contains natural anti-oxidants. Golden Cooking Oil is 100% free from trans-fats with no added preservatives to ensure the maximum aroma and consistency while permitting to make every cooking process worthwhile.

SMALL PACK

| | | |
|------------|----------------------------|--|
| Net Weight | 1 Lit. Net Pouch Pack | |
| Net Weight | 5 x 1 Lit. Net Pouch Packs | |
| Net Weight | 3 Lit. Bottle | |
| Net Weight | 5 Lit. Bottle | |

BULK PACK

| | | |
|------------|-----------------------------|--|
| Net Weight | 14 Lit. Net | |
| Net Weight | 10 Lit. Can | |
| Net Weight | 12x1 Lit. Pouch Pack Carton | |

GOLDEN BANASPATI

Golden Banaspati is manufactured under the best conditions making it 100% free from trans-fats and added preservatives to ensure maximum aroma and health for our consumers. It comes with a boost of Vitamin A, D3 and is extracted from Refined Vegetable oils including Palm Oil, Soybean, and Cotton Seed Oil. The goodness of these ingredients ensures maximum nutritional value and taste to the result.

SMALL PACK

| | | |
|------------|---------------------------|--|
| Net Weight | 1 Kg. Net Pouch Pack | |
| Net Weight | 5 x 1 Kg. Net Pouch Packs | |
| Net Weight | 2.5 Kg. Net Tin | |
| Net Weight | 5 Kg. Net Tin | |
| Net Weight | 2.5 Kg. Bucket | |
| Net Weight | 5 Kg. Bucket | |

BULK PACK

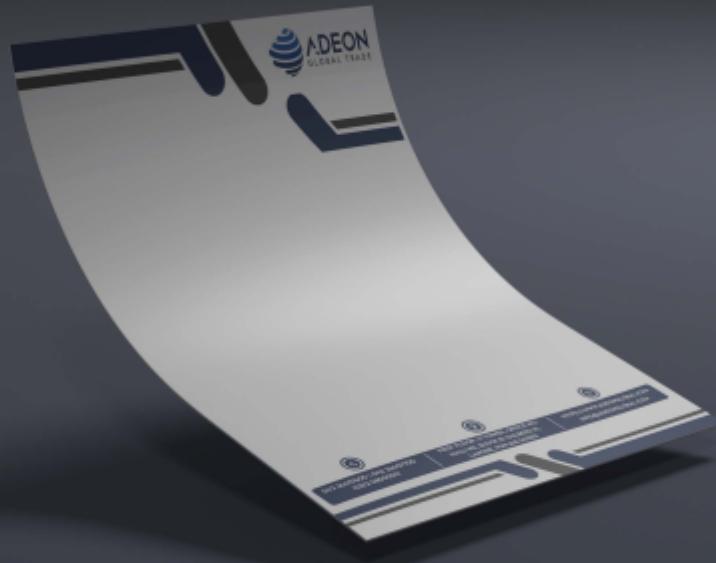
| | | |
|------------|---------------|--|
| Net Weight | 16 Kg. Tin | |
| Net Weight | 10 Kg. Bucket | |
| Net Weight | 16 Kg. Bucket | |
| Net Weight | 52x1 Kg | |
| Net Weight | 16x1 Kg | |
| Net Weight | 32x1/2 Kg | |
| Net Weight | 64x1/4 Kg | |
| Net Weight | 24x1/2 Kg | |
| Net Weight | 48x1/4 Kg | |



FLYER/PAMFLET LETTER HEAD

Designing striking print media that captures attention, communicates your message effectively, and elevates your brand identity across every page.





BALTA

DATA
DETALII
DETALII

www.balta.com
www.balta.com

PATOLA

DATA
DETALII
DETALII

www.patola.com
www.patola.com
www.patola.com

011-321-00000

E-COMMERCE SOLUTION

YOUR PARTNER IN
E-COMMERCE
EXCELLENCE

E-COMMERCE SOLUTION



IDEAS YARD: YOUR PARTNER IN E-COMMERCE EXCELLENCE

At Ideas Yard, we specialize in empowering brands to thrive in the dynamic world of e-commerce. With expertise in Amazon and Etsy, we provide end-to-end solutions to help your business achieve unparalleled success in online marketplaces.

OUR EXPERTISE: EVERYTHING YOU NEED FOR E-COMMERCE SUCCESS

We cover every aspect of the e-commerce journey, so you can focus on your core business while we handle the rest:

1. STORE CREATION & SETUP

We'll get your online store up & running with seamless setups on Amazon and Etsy. From designing your storefront to ensuring compliance with platform policies, we make it easy for you to launch confidently.



2. LISTINGS THAT SELL

Our team crafts compelling, keyword-optimized product listings with attention-grabbing titles, descriptions, and visuals to boost visibility and drive conversions.

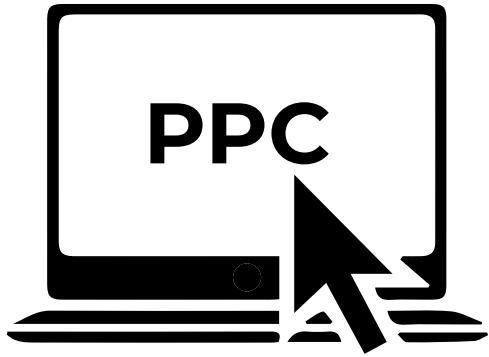
3. SEO THAT WORKS

Be found by the right audience! We use advanced search engine optimization techniques tailored to each platform's algorithm to ensure your products rank higher in search results.



4. PPC ADVERTISING

Maximize your sales potential with expertly managed Pay-Per-Click (PPC) campaigns. From Amazon Sponsored Ads to Etsy Promoted Listings, we create and optimize campaigns that deliver measurable ROI.



5. CUSTOMER SUPPORT EXCELLENCE

We help you build strong relationships with your customers by providing prompt and professional support. Whether it's handling queries, resolving issues, or managing reviews, we ensure your buyers feel valued.

6. INVENTORY & ORDER MANAGEMENT

Never miss a sale! Our team keeps track of your stock levels, manages orders, and ensures smooth delivery whether it's FBM, FBA, or Etsy fulfillment.



7. DATA-DRIVEN GROWTH

We analyze key performance metrics to identify growth opportunities. Our strategies evolve based on real-time data to keep your brand a head of the competition.

WHY CHOOSE IDEAS YARD?

Comprehensive Solutions:

From A to Z, we manage every aspect of your e-commerce store.

Platform Expertise:

With deep knowledge of Amazon and Etsy, we know how to make your brand stand out.

Customized Strategies:

We tailor our services to your unique business needs.

Proven Results:

Our solutions are designed to drive growth, boost sales, and improve ROI.

Dedicated Support:

Your success is our priority, and we're here to support you every step of the way.



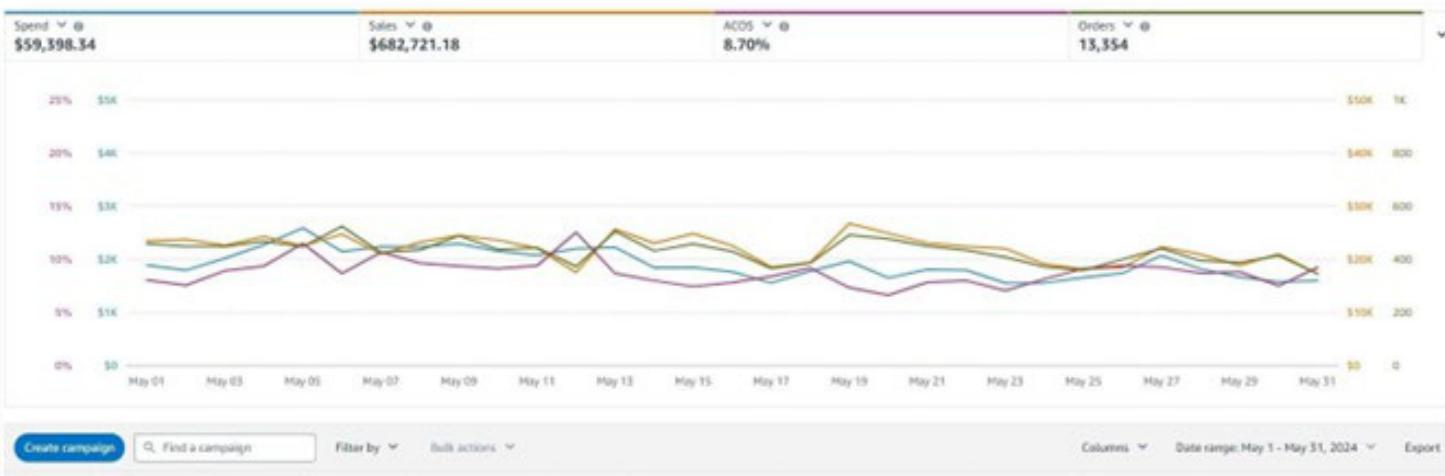
AMAZON

AMAZON

AMAZON

CASE STUDY:

TRANSFORMATIVE GROWTH IN THE CLOTHING NICHE



Recent Sales: \$896,094

ACOS: 8,70%

Total Sales: \$910,075

TACOS: 6.6%

Niche: Clothing

Marketplace: USA

Number of Parent ASINs: 35

CHALLENGES FACED:

- Achieving a Target TACOS:** Lowering TACOS to 6.6% in a competitive niche where it previously exceeded 8%.
- Boosting Brand Awareness:** Enhancing brand value to increase conversion rates while reducing CPC.
- Managing Inventory:** Reducing "dead stock" risk by exhausting maximum stock, preventing obsolescence with a 65%+ risk.
- Inventory Planning:** Ensuring efficient inventory management and planning.
- Campaign Optimization:** Managing and optimizing over 1,500 campaigns, requiring dedicated effort and expertise.

OUR APPROACH

- 1. Strategic Campaign Bidding:** Implemented the right bidding strategy to maximize efficiency.
- 2. Timely Placement Monitoring:** Regularly identified high-converting spots, checking placements more than three times daily to avoid missing potential sales.
- 3. Efficient Budget Allocation:** Redirected excessive spend from low-converting to high-converting targets, continuously filtering potential areas while monitoring seller rank.
- 4. SEO Optimization:** Ensured listings were optimized for SEO to enhance visibility & attract more customers.
- 5. Competitive Offerings:** Provided competitive pricing and discounts on single and multiple unit listings to add value and attract buyers.

THE IMPACT

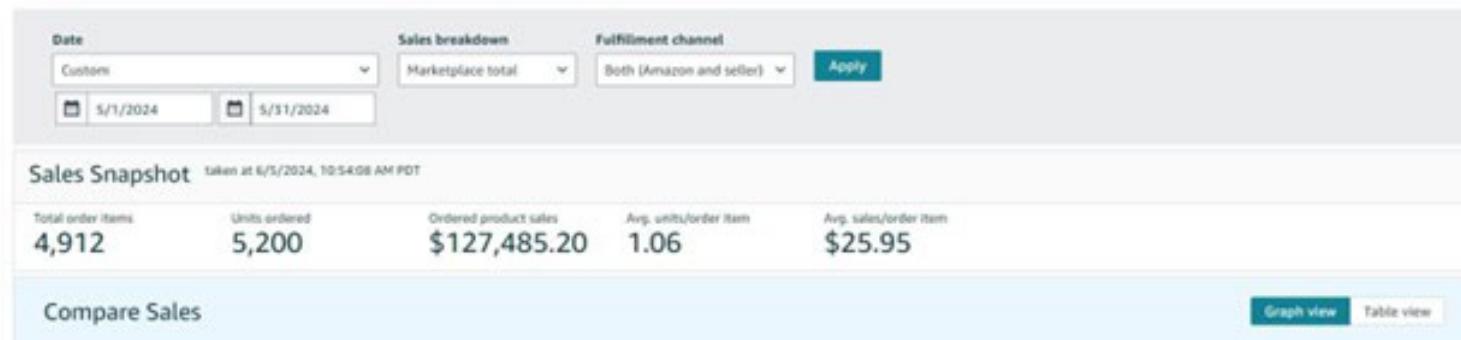
Sales Boost: Increased sales by 110% in just 3 months.

TACOS Reduction: Reduced TACOS by 13% within the same period.

By tackling these challenges with strategic bidding, timely monitoring, efficient budget allocation, and effective SEO optimization, we successfully boosted sales and significantly reduced TACOS in the highly competitive Clothing niche.

CASE STUDY:

TRANSFORMATIVE RESULTS IN THE HAIRCARE NICHE



Sales: \$127,485

ACOS: 28.90%

TACOS: 5.81%

Marketplace: USA

Niche: HairCare

Number of SKUs: 90+

PPC to Organic Ratio: 50:50

CHALLENGES FACED:

- Scaling Market Share:** Growing the brand from a 10% to a 22% market share in just 8 months.
- Retail Readiness:** Enhancing the appeal and readiness of all 95+ SKUs to build customer buying intent.
- Campaign Management:** Analyzing 2,000 campaigns with over 30,000 keywords, filtering and aligning the most relevant ones while maintaining stable sales and ad costs.
- New Product Launches:** Strategically launching new ingredients and package quantities.

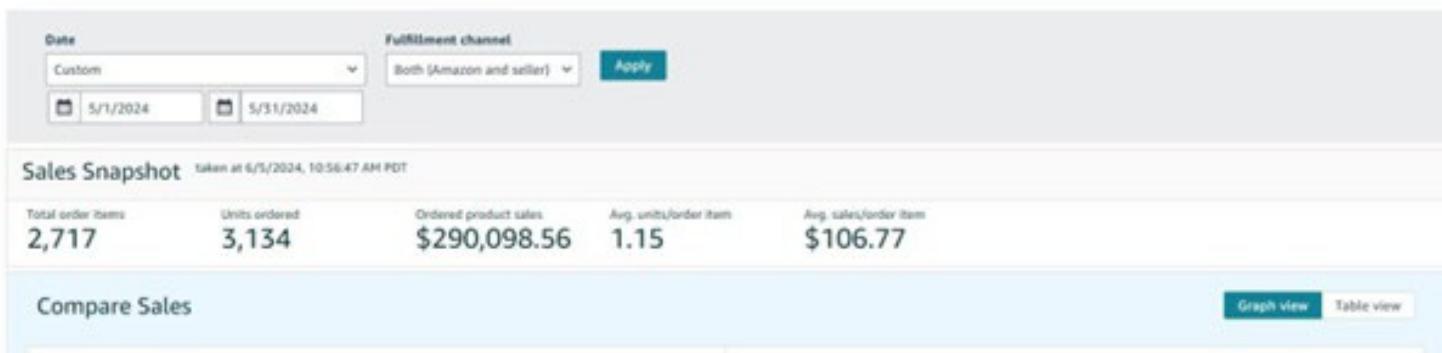
OUR APPROACH

- 1. Marketing & Design:** We began by identifying top competitors in the niche, focusing on products with similar value propositions. Using this data, we crafted compelling A+ content, infographics, and copywriting. By mirroring successful ideas through our imagery and copy, we aimed to drive sales, improve Best Seller Rank (BSR), and enhance keyword rankings.
- 2. Advertisement:** We designed campaigns targeting main key words, competitors, categories, and video ads, while also employing defensive targeting against our main competitors. This strategy ensured that potential customers stayed on our listings, optimizing ad spend for maximum efficiency.
- 3. Conversion Rate Optimization:** Following our initial optimizations, we continuously A/B tested titles, images, A+ content, and bullet points to create the best possible Product Detail Page. Given the consumable nature of our products, we focused on driving repeat purchases through seller-funded discounts on Subscribe & Save (S&S) and promptly enrolling new ASINs into S&S upon launch.

By addressing these challenges with strategic marketing, advertising, and continuous optimization, we successfully scaled the brand, increased market share, and drove significant sales in the competitive HairCare niche.

CASE STUDY:

STELLAR GROWTH IN THE BEAUTY NICHE



Recent Sales: \$290,098
ACOS: 4.4%
CPC: \$0.27
Total Sales: \$290,000+
TACOS: 1.21%
Niche: Beauty
Marketplace: USA
Number of SKUs: 40+

CHALLENGES FACED:

1. Catalog Management:

The catalog was brand new with incorrect parentages.

Products often appeared in incorrect categories.

2. Conversion Rate:

Despite a unique value proposition, the brand's conversion rate was below average.

The brand's messaging needed improvement to appeal to a wider audience.

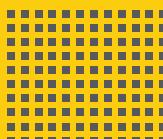
3. Creative Assets:

Creative assets were not retail-ready for Amazon.

Needed to clearly communicate product value to shoppers.

4. Advertisement:

Campaigns had to be built from scratch.



OUR APPROACH

1. Catalog Management:

Corrected parentages and ensured products were in the right categories.

2. Marketing & Design:

Enhanced the brand's messaging to improve its appeal and conversion rate.

Developed retail-ready creative assets to clearly convey product value.

3. Advertisement:

Built effective ad campaigns from the ground up.

4. Account Health:

Ensured all aspects of the account were optimized and healthy.

THE IMPACT

1. Listing Optimization:

Started with creating and optimizing listings from A-Z.
Built and regularly updated the brand store.

2. Conversion Rate:

Increased conversion rate by 22.5%.

3. Revenue Growth:

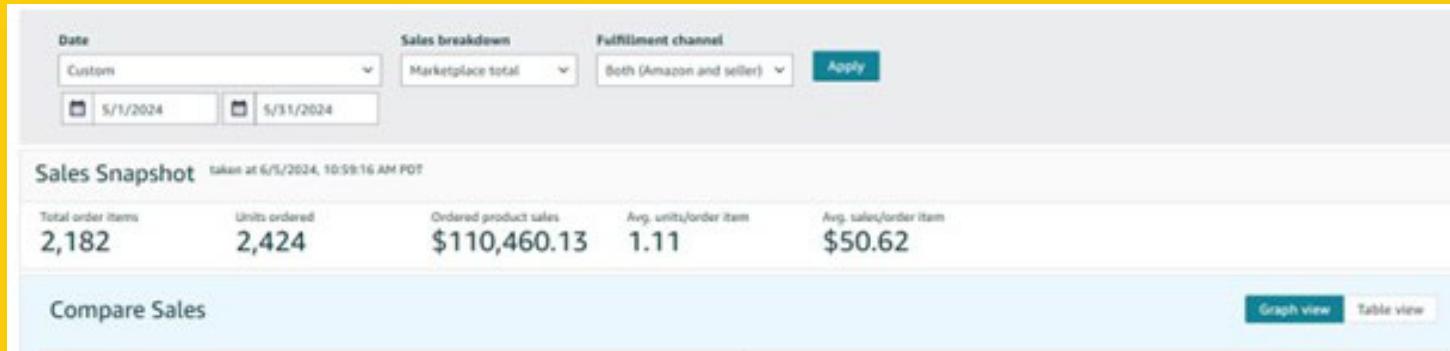
Boosted average monthly revenue by 25%.
Achieved all-time high revenue in 2023



This is one of our proudest achievements as we built and optimized the campaigns from scratch, resulting in significant growth and record-breaking revenue.

CASE STUDY:

PHENOMENAL GROWTH IN THE HEALTH SUPPLEMENTS NICHE



Recent Sales: \$110,460

ACOS: 27%

Total Sales: \$110,460 Million

TACOS: 10%

Niche: Health Supplements

Marketplace: USA

BSR: Climbed from #115 to #03 in our subcategory within 7 months (Anticipating Best Seller status next month)

Number of SKUs: 13

CHALLENGES FACED:

1. High CPC Management:

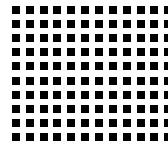
Tackling extremely high CPC on high-traffic keywords while struggling to maintain consistent rankings.

2. Creative Overhaul:

Updating creatives to significantly enhance user experience.

3. Campaign Filtration:

Filtering 700 existing campaigns and simultaneously creating new ones, ensuring ACOS and TACOS remain stable.



4. Cannibalization Prevention:

Improving TACOS by preventing internal competition between products.

5. Remarketing Strategies:

Developing effective remarketing campaigns to boost repeat orders.

6. Catalog Management:

Ensuring the catalog is organized and optimized for performance.

OUR APPROACH

1. CPC Targeting & SEO Optimization:

Focused on areas with lower CPCs initially, gradually moving to higher CPCs while enhancing SEO and sales history on the PPC panel.

2. Cost-Effective Creative Solutions:

Sourced high-quality, cost-effective creatives to compete with major corporations in the USA.

3. Campaign Management:

Currently running 600+ optimized campaigns, eliminating wasteful ad spend by filtering out ineffective ones.

4. Remarketing Campaigns:

Launched effective remarketing campaigns, achieving 65% of revenue from repeat orders and 35% from new buyers monthly.

5. Balanced Organic and PPC Strategies:

Managed the cycle of organic and PPC ranks to prevent cannibalization, maintaining a higher ratio of organic orders compared to PPC.

THE IMPACT

1. BSR Improvement:

Climbed from #115 to #03 in our subcategory within 7 months, with an anticipation of achieving Best Seller status next month.

2. Sales and Revenue Growth:

Achieved \$592,659 in recent sales with an ACOS of 9.66%. Generated \$2.23 million in total sales at a TACOS of 2.5%.



By addressing these challenges with strategic targeting, creative improvements, and meticulous campaign management, we successfully drove significant growth and positioned the brand for ongoing success in the Health Supplements niche.

CASE STUDY:

ACHIEVING \$1.4 MILLION IN SALES IN THE KITCHEN CATEGORY HEALTH SUPPLEMENTS!

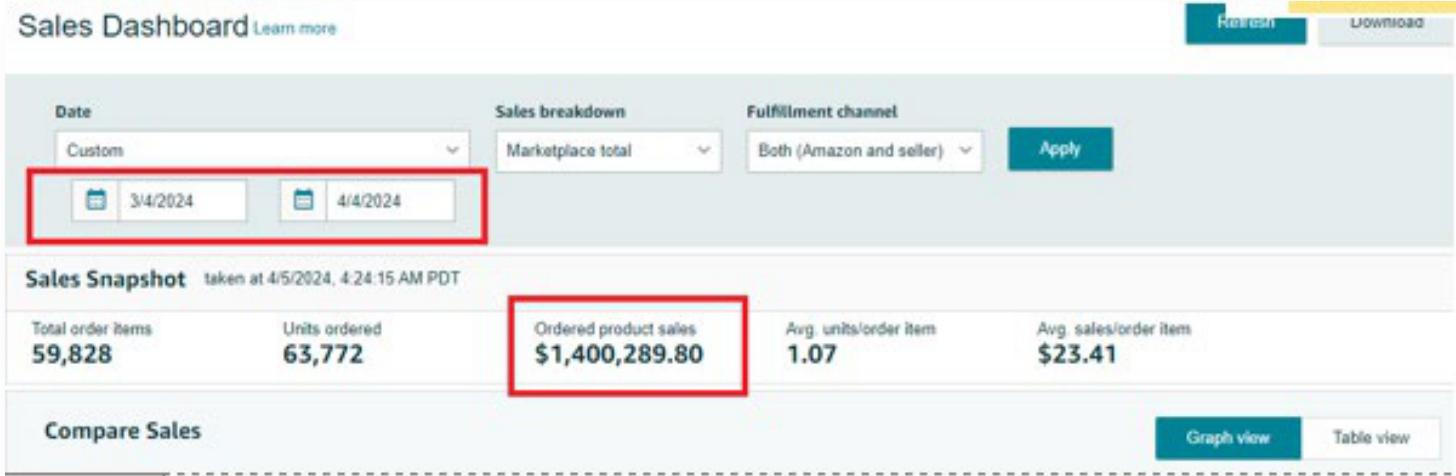
Sales Dashboard Learn more

Date Custom Sales breakdown Marketplace total Fulfillment channel Both (Amazon and seller) Refresh Download

Sales Snapshot taken at 4/5/2024, 4:24:15 AM PDT

| | | | | |
|-----------------------------|-------------------------|--|-------------------------------|----------------------------------|
| Total order items 59,828 | Units ordered 63,772 | Ordered product sales \$1,400,289.80 | Avg. units/order item 1.07 | Avg. sales/order item \$23.41 |
|-----------------------------|-------------------------|--|-------------------------------|----------------------------------|

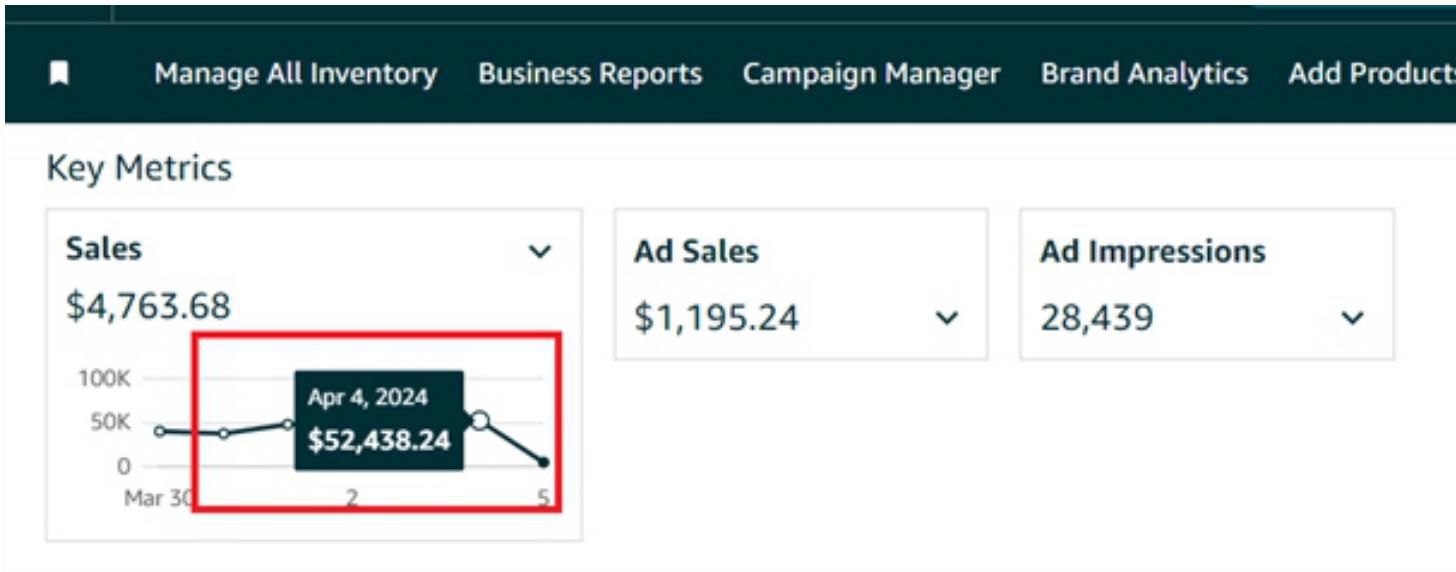
Compare Sales



Manage All Inventory Business Reports Campaign Manager Brand Analytics Add Product

Key Metrics

| | | |
|---------------------|------------------------|--------------------------|
| Sales \$4,763.68 | Ad Sales \$1,195.24 | Ad Impressions 28,439 |
|---------------------|------------------------|--------------------------|



Apr 4, 2024
\$52,438.24

| Date | Sales |
|--------|-------------|
| Mar 30 | \$4,763.68 |
| Apr 1 | \$5,243.82 |
| Apr 2 | \$5,243.82 |
| Apr 3 | \$5,243.82 |
| Apr 4 | \$52,438.24 |
| Apr 5 | \$2,438.24 |

Daily Sales: \$52000+

ACOS: 8.07%

Total Sales: \$1,400,000+

TACOS: 2.55%

Marketplace: United States

Number of ASINs: 100+ (Including Variations)

PPC to Organic Ratio: 51:49

SERVICES PROVIDED

1. PPC Management
2. Listing SEO
3. Catalog Management
4. EBC / A+ Content Management
5. Rating Stabilization

KEY STRATEGIES

1. **Subscribe & Save (S&S) Options:**

Applied S&S options at a break-even percentage for first-time buyers (40% in our case) to retain customers. This strategy drove repeat purchases organically rather than through PPC.

2. **Remarketing Campaigns:**

Launched various remarketing campaigns to maximize PPC-driven repeat purchases.

3. **Competitor Offensive Targeting:**

Focused on Top of Search (TOS) more than Product Pages (PP), leveraging our superior retail readiness and overall offerings to achieve a high client-shift rate.

THE IMPACT

1. **Revenue Growth:**

Touched \$1.4 million in sales with a daily revenue of \$50K+.

2. **Efficient TACOS Management:**

Maintained a TACOS of 2.55%.

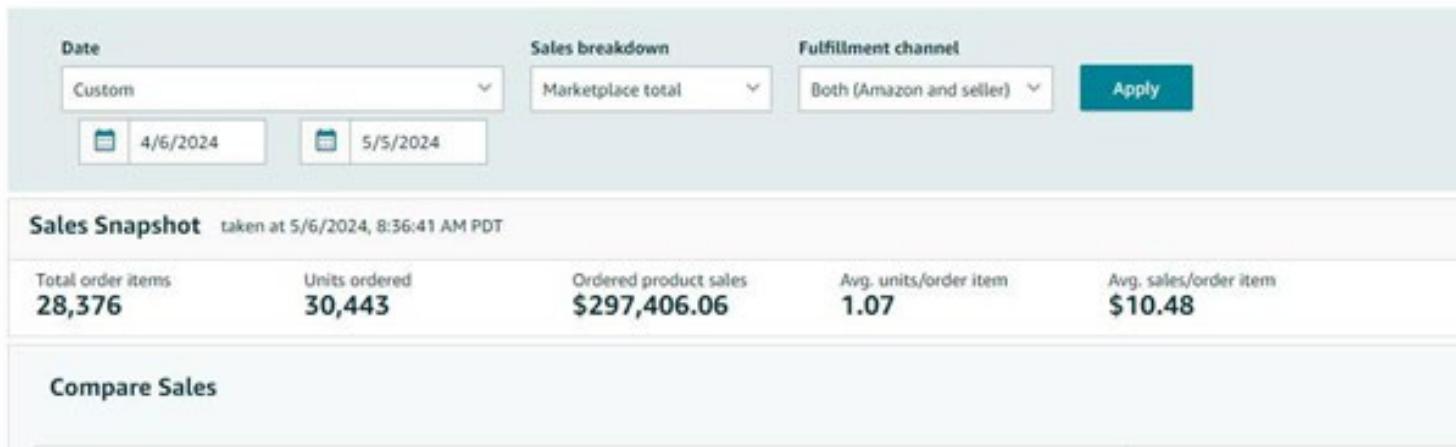
3. **Balanced Sales Ratio:**

Achieved a PPC to Organic sales ratio of 51:49, ensuring a balanced and sustainable growth strategy.

By implementing these strategies and focusing on continuous optimization, we successfully drove significant growth for the Kitchen category brand, positioning it strongly within the competitive marketplace.

CASE STUDY:

STRATEGIC GROWTH IN THE HEALTH & PERSONAL CARE NICHE



Total Sales: \$297,406

ACOS: 22.59%

TACOS: 9.12%

Marketplace: USA

Niche: Health & Personal Care

Number of SKUs: 12

CHALLENGES FACED:

1. Entering a Competitive Market:

Making a mark in the highly competitive Health & Personal Care category in the US.

2. Catalog Building:

Developing and organizing the product catalog effectively.

3. Retargeting Previous Purchasers:

Implementing effective strategies to retarget previous customers.

4. Keyword Dominance:

Increasing brand share across a maximum number of key words.

5. Protecting Branded Search Terms:

Ensuring the protection and optimal use of branded search terms.

OUR APPROACH

1. Aggressive PPC Strategy:

Initially spent aggressively on PPC to capture prime spots on listings, headline ads, video ads, and other effective placements to get the product tried by customers. Once tried, brand loyalty builds quickly if the product adds real value.

2. Strategic Remarketing Campaigns:

Carefully managed remarketing campaigns, splitting budgets in a 1:3 ratio between purchase remarketing and views remarketing.

3. Search Query Performance Analysis:

Continuously analyzed Search Query Performance reports to increase brand share at the keyword level across maximum spots.

THE IMPACT

1. Market Penetration:

Successfully made a mark in the highly competitive Health & Personal Care category.



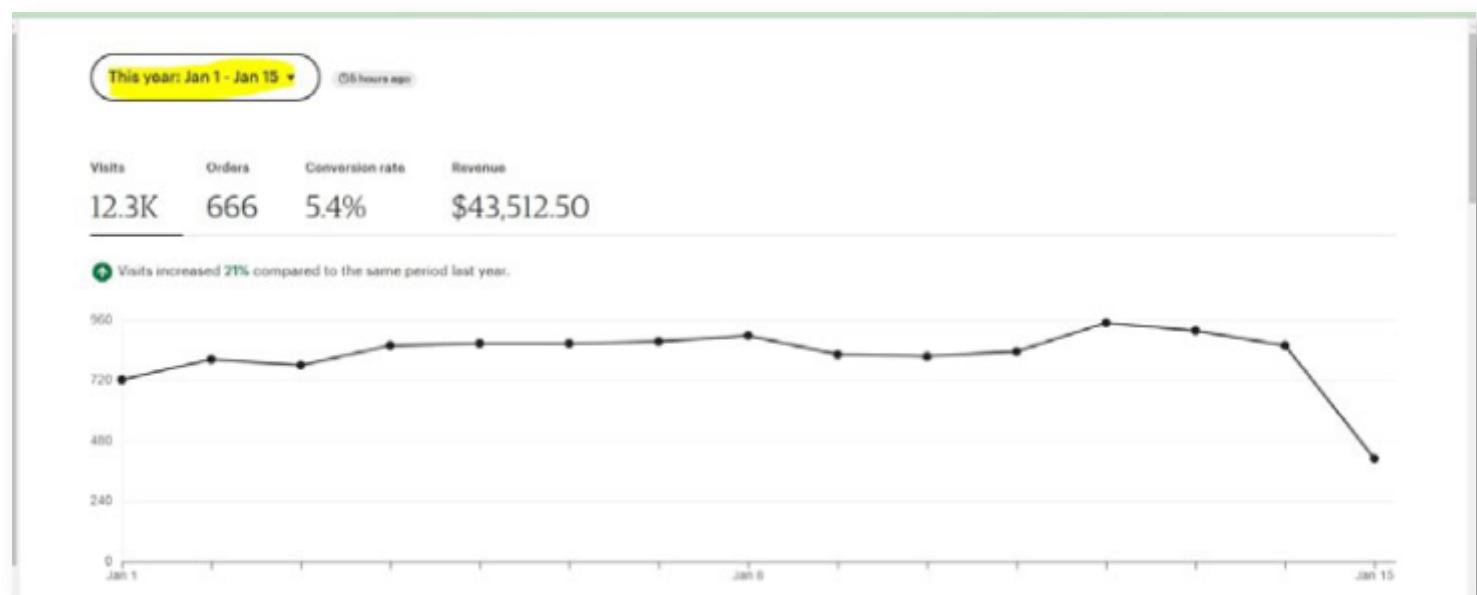
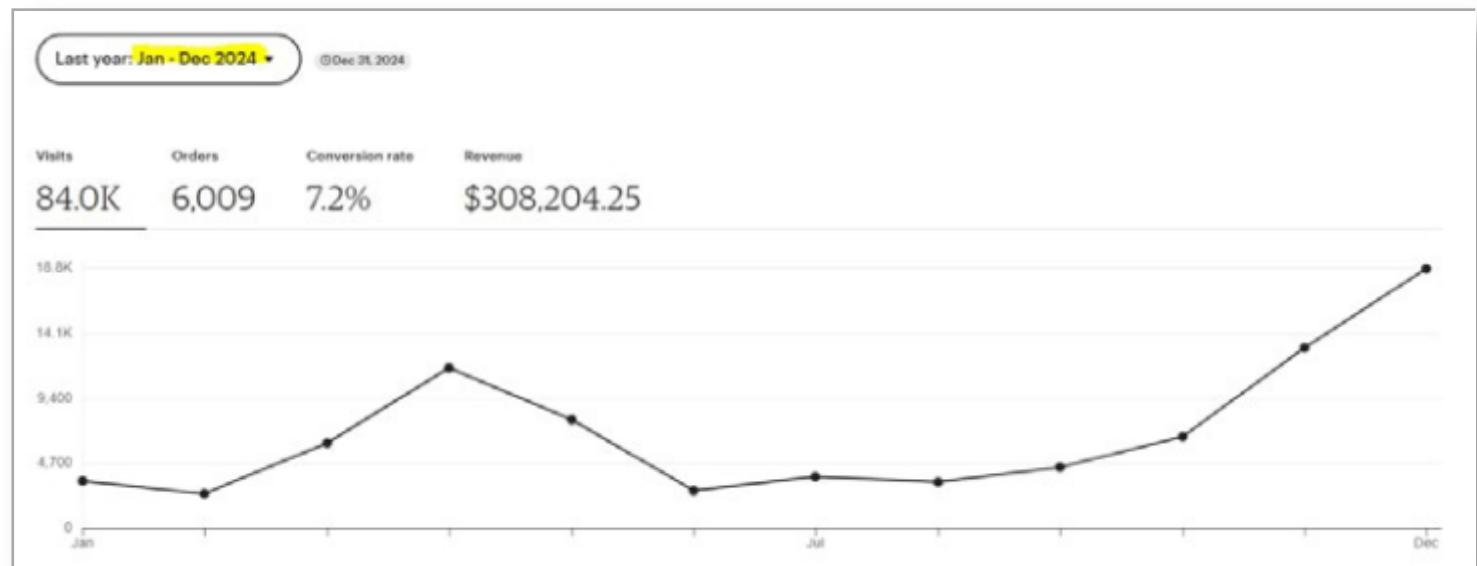
By addressing these challenges with an aggressive and strategic approach to PPC, remarketing, and keyword analysis, we successfully grew the brand and positioned it strongly within the competitive Health & Personal Care niche.

E T S Y

ETSY

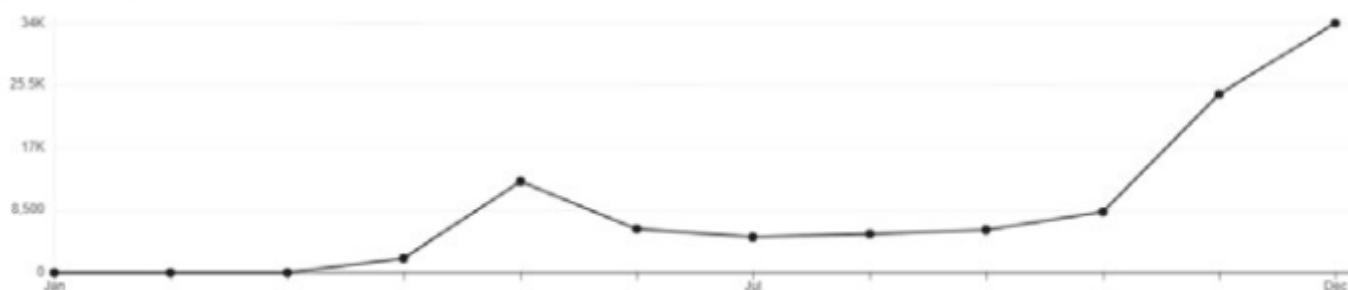
E T S Y

SOME DIFFERENT STORE STATS OF ETSY



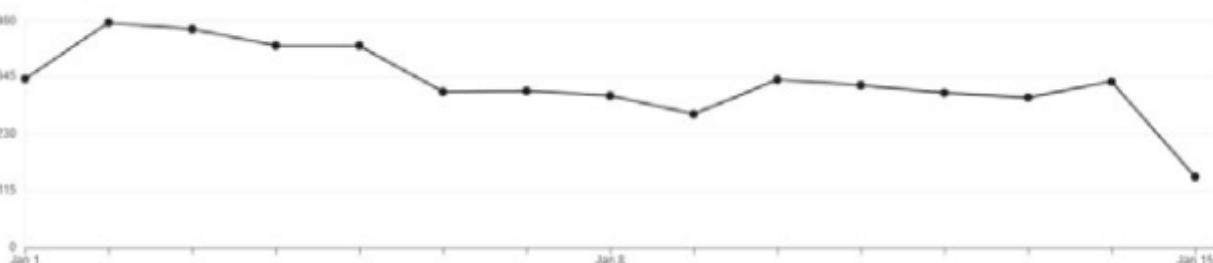
Last year: Jan - Dec 2024 • © Dec 31, 2024

Visits Orders Conversion rate Revenue
102.2K 8,628 8.4% \$423,873.92



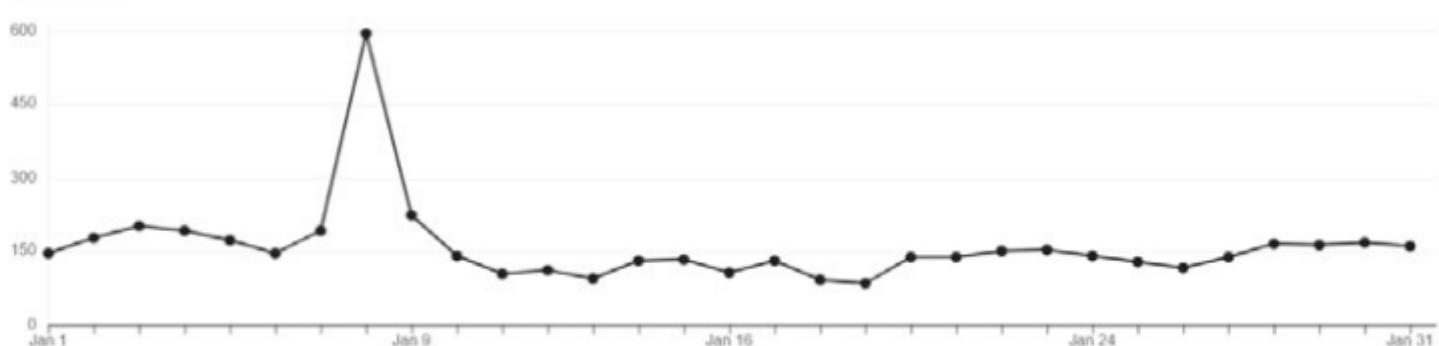
This month: Jan 1 - Jan 15 • © 0 hours ago

Visits Orders Conversion rate Revenue
5,032 329 6.5% \$16,951.05



Custom: Jan 1 - Jan 31 • © Jan 31, 2024

Visits Orders Conversion rate Revenue
4,922 112 2.3% \$12,453.85

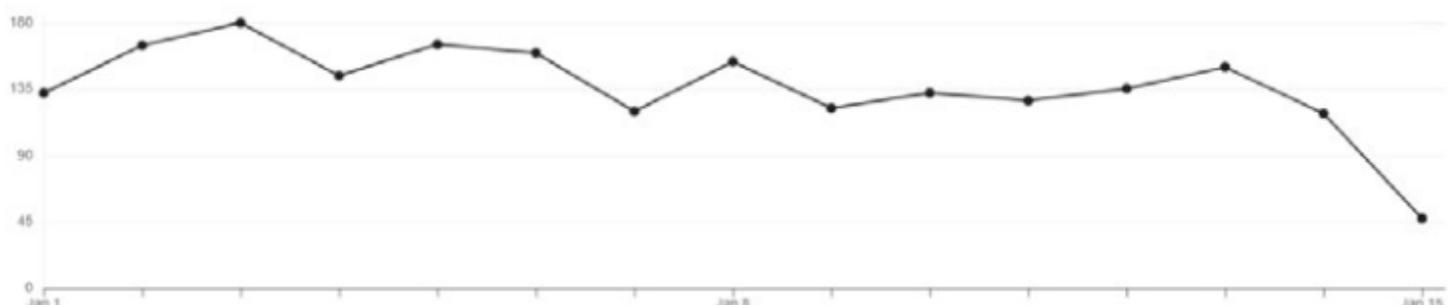


This month: Jan 1 - Jan 15 •

5 hours ago

Visits Orders Conversion rate Revenue
2,048 113 5.5% \$6,011.60

Visits increased 13% compared to the same period last year.

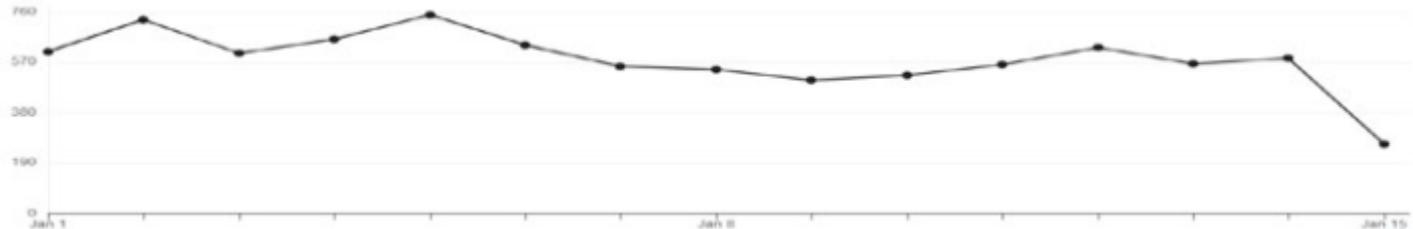


This month: Jan 1 - Jan 15 •

5 hours ago

Visits Orders Conversion rate Revenue
8,698 308 3.5% \$23,213.45

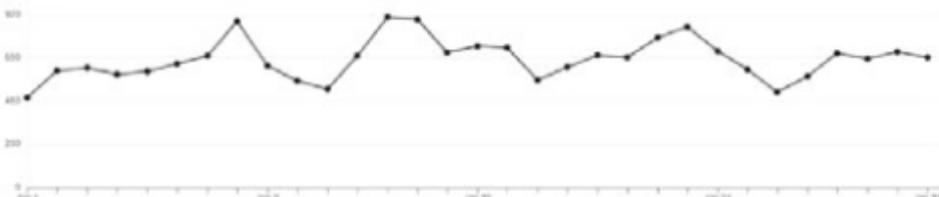
Visits increased 216% compared to the same period last year.



Custom: Jan 1 - Jan 21 •

5 days ago

Visits Orders Conversion rate Revenue
21.1K 638 3% \$52,791.70



Shopper Stats

Get a snapshot of how buyers interacted with your shop—stats are based on the date range set at the top of the page.

Hide ▾

Item favorites

1,373

Hearts galore! 1,342 shoppers favored 5 of your items. 947 offers were emailed.

[Offer details](#)

Shop follows

59

Your fan club is growing! Now you've got 795 followers overall—keep up the good work.

Reviews

258

You had a 4.9 star average for that date range. Read and reply to reviews to keep your customer service top notch.

[Go to reviews](#) ▾

Repeat buyers

31

737 thank you offer emails were sent—you're giving shoppers a reason to come back!

[Offer details](#)

Cities reached

529

You reached 529 cities in 2 countries—wonder where you'll go next!

CUSTOMER SUPPORT SERVICE

Providing seamless & responsive customer chat support to enhance your brand's communication and build stronger relationships.

DIGITAL MEDIA

CUSTOMER SUPPORT GUIDE

Part 1: Order Management & Customer Support

Part 1: Setting Up & Optimizing the Store

2. Product Optimization

Ensure products are presented with clear descriptions, high-quality images, & competitive pricing.



1. Account Creation

Open accounts on Etsy and LinkedIn. Build a strong presence on LinkedIn to attract professional customers.



3. Listing Creation

Write detailed, engaging product listings tailored to the target audience.



4. Internal SEO

Optimize product titles, descriptions, & tags for search engines & Etsy's algorithm.



5. Ad Campaigns

Run targeted ads on Etsy and Amazon to increase visibility & drive sales.



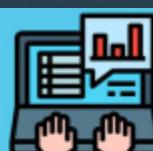
1. Order Handling

Track customer orders and update them on their progress.



2. Data Entry

Maintain records of orders, products, and customer information on Google Sheets.



3. Design Creation & Uploading

Create attractive designs using Canva. Upload designs and related materials to Google Drive.



6. After-Sales Services

Handle returns, refunds, and post-purchase inquiries to ensure customer satisfaction.



5. Customer Support

Provide timely chat support to assist customers with inquiries and issues.



4. Consignment Labels

Create consignment labels & upload them to Google Drive for easy access. Link consignment details on Google Sheets for streamlined operations.



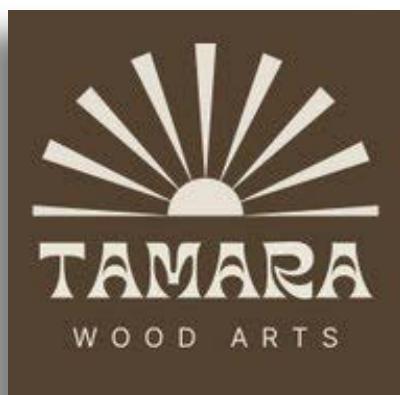
ETSY STORES

TIMELESS KNIFE



TIMBER SYMPHONY

SICILIAN ELEGANCE



TAMARA WOOD ARTS

ACACIA CRAFTS ART



BY CRAFTER DESIGNS



PERALEATHER

CRAFT CORNER HOUSE



PRINCETON LEATHER

PRINCETON CRAFT



TIMELESS KNIFE



AMAZON STORES



CRAFT CORNER HOUSE

PERA LEATHER

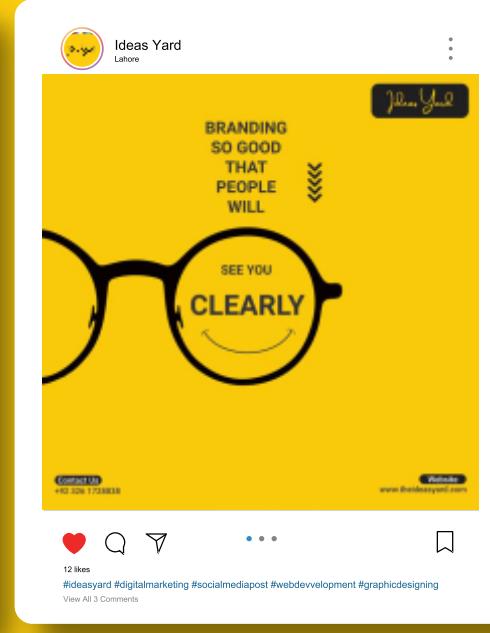
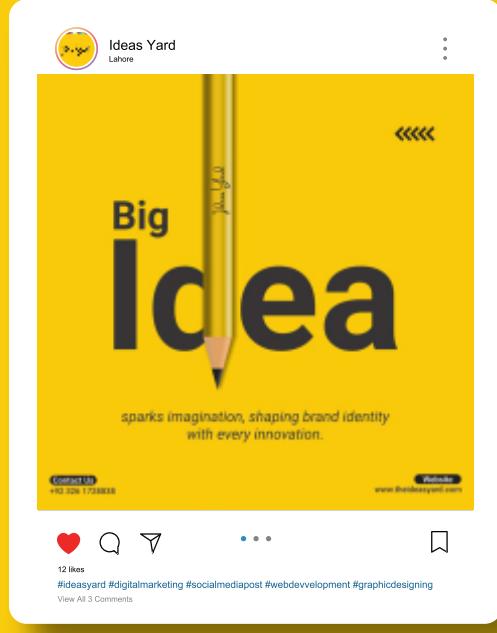
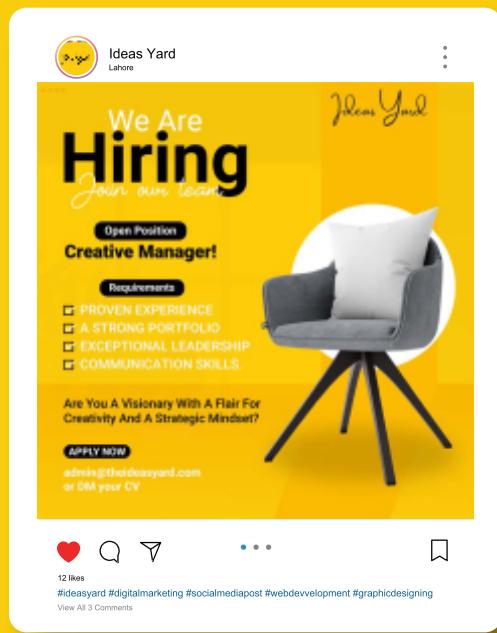


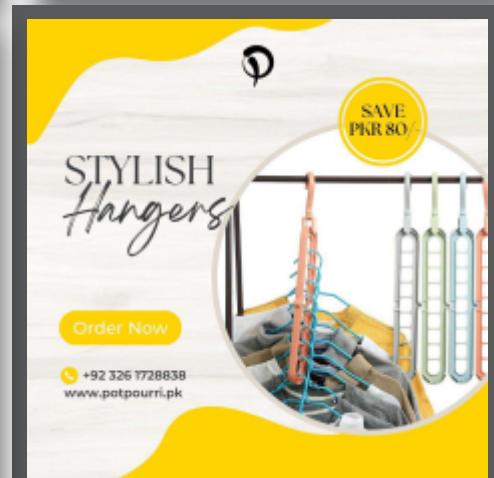
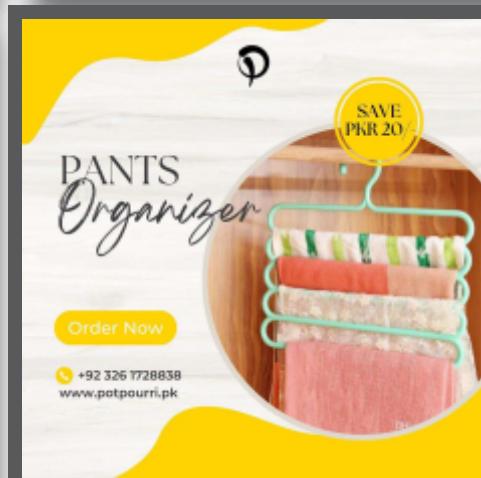
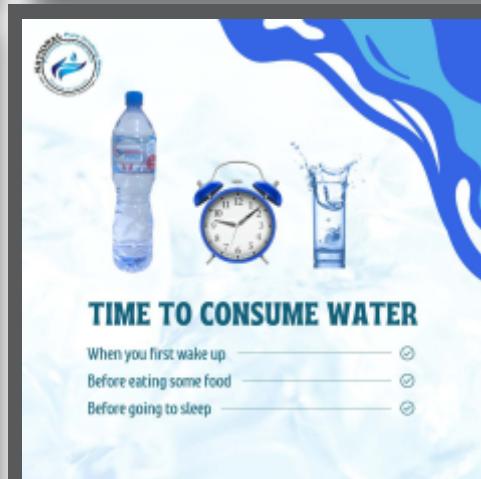
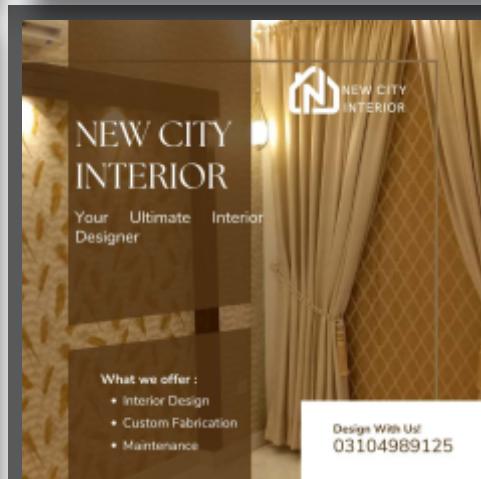
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Creating engaging & creative social media posts that captivate your audience and elevate your brand presence.





Ideas Yard
Lahore

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View All 3 Comments

A promotional image for Ideas Yard Loyalty Card. It features a dark card with 'THEMOST' branding and 'GOLD LOYALTY CARD' text. The card includes a '30%' discount offer and mentions 'Aval Anytime within our Salon Time'. A yellow circular logo with the text 'Ideas Yard' and 'Lahore' is in the top left. The bottom right shows social media icons and a footer with hashtags and a comment section.

Ideas Yard
Lahore

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View All 3 Comments

A promotional image for Ideas Yard Lahore. The image features a jar of 'Royal Honey' with a wooden honey dipper, a block of cheese topped with nuts, and some walnuts. The honey jar has a blue and gold label with the text 'Royal Honey' and 'مسکنیہ'. The background is dark, and the overall aesthetic is rustic and natural. The Ideas Yard Lahore logo is in the top left corner, and a 5-star review is visible on the right side.

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HAIR & SCALP THERAPY

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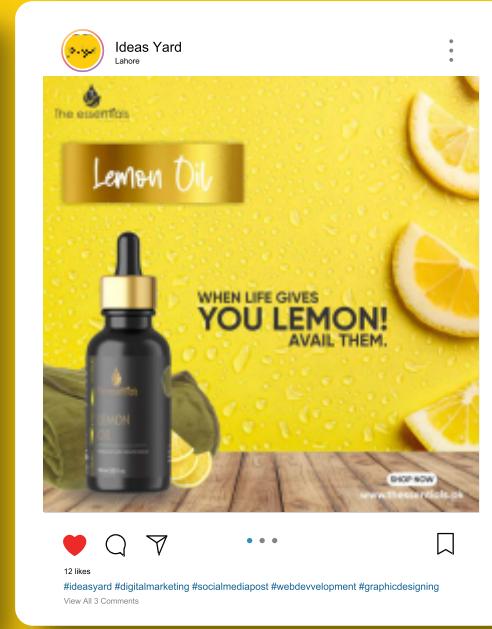
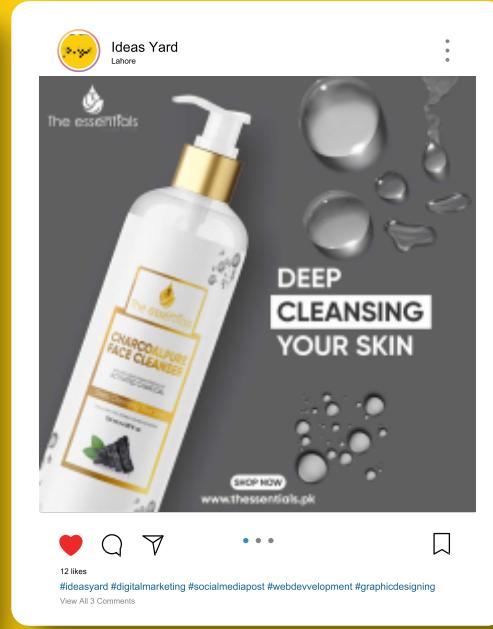
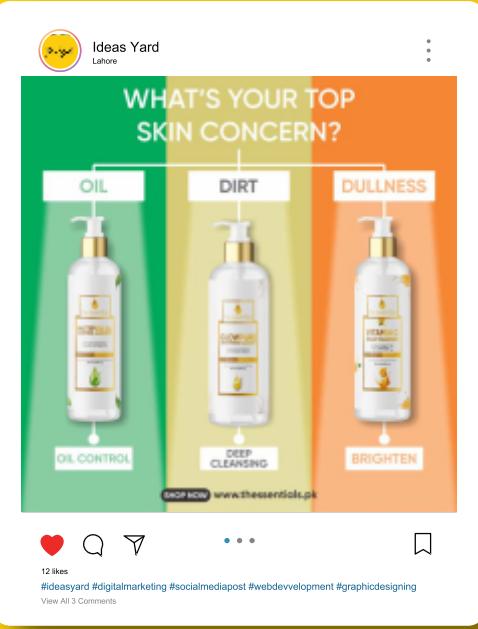
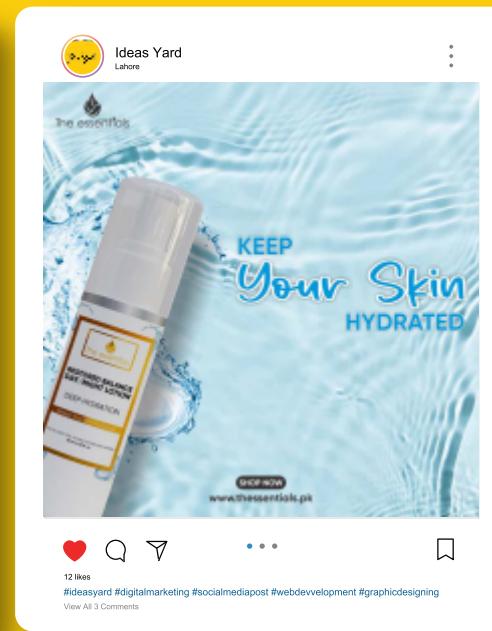
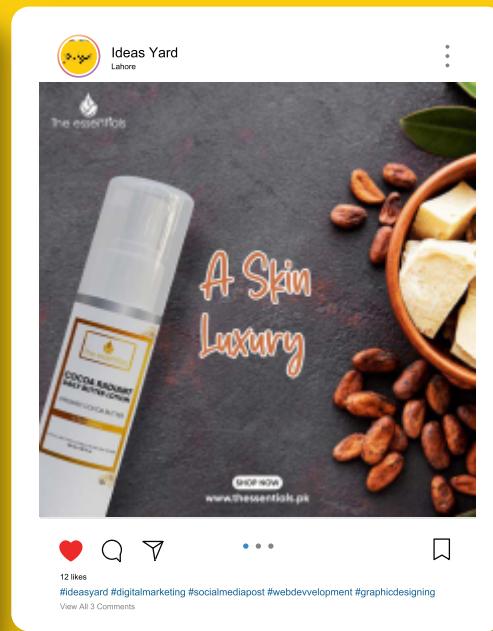
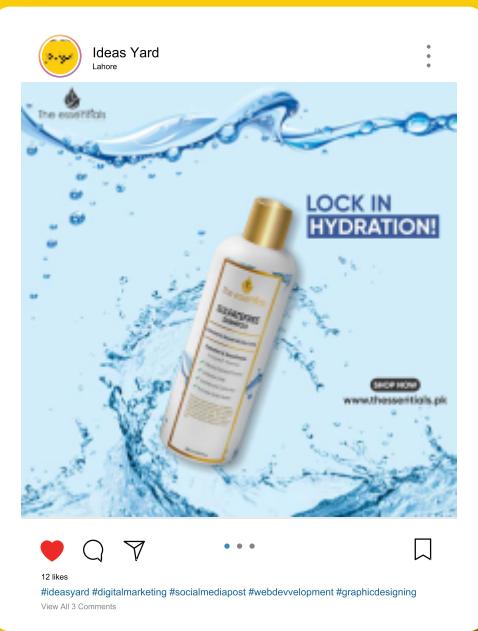
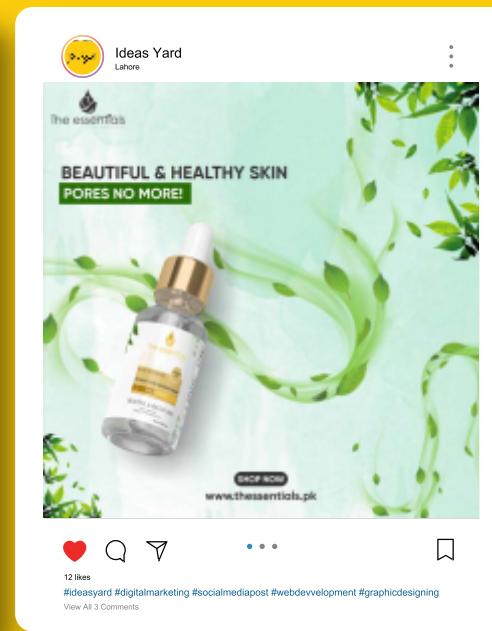
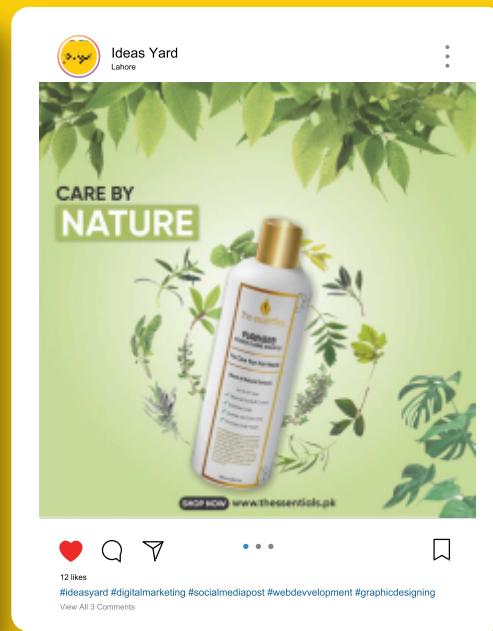
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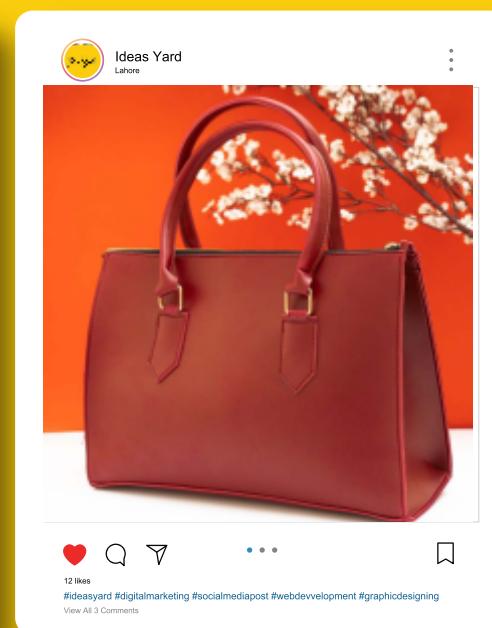
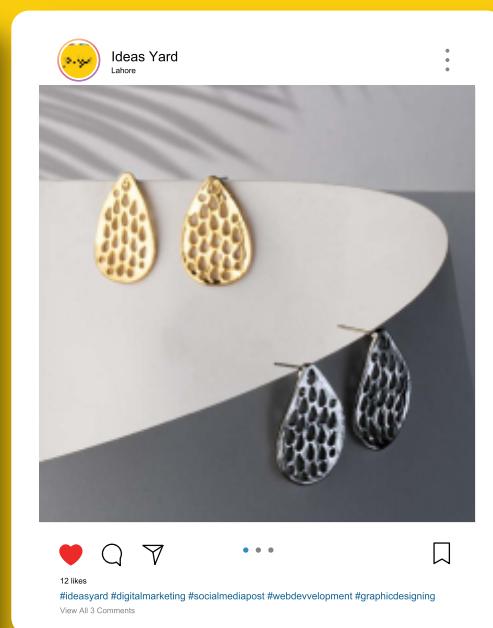
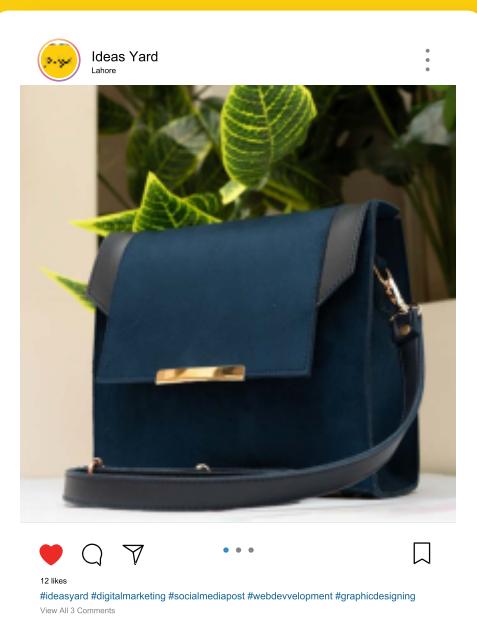
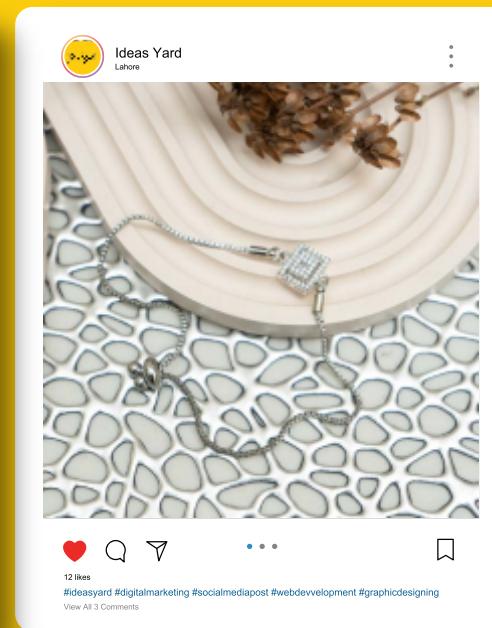
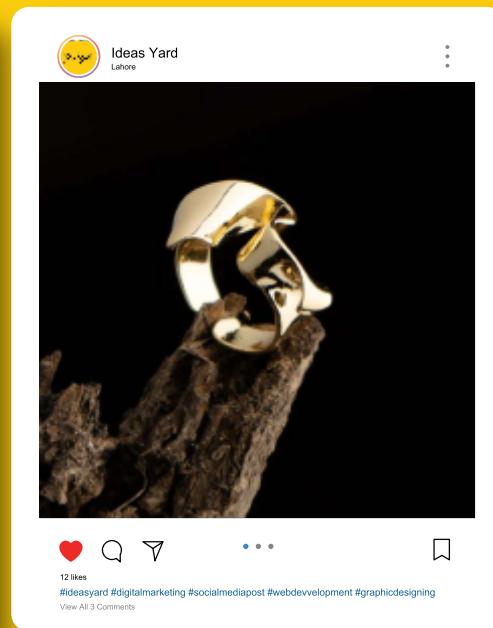
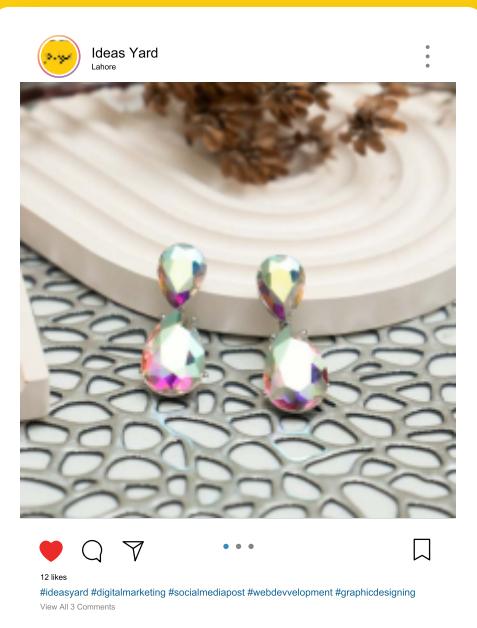
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WEB

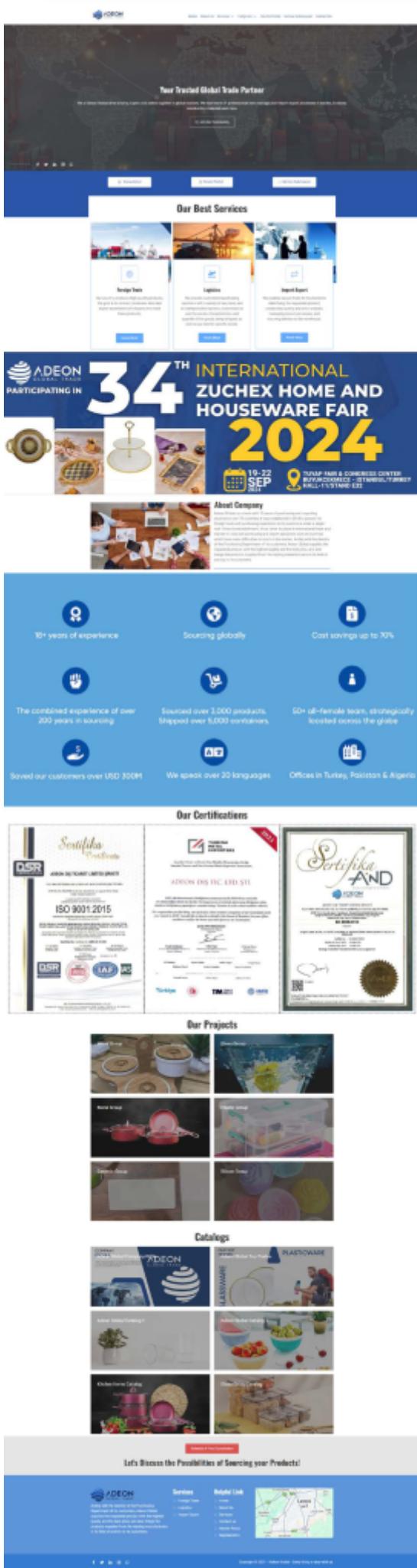
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Building innovative and user-friendly websites that deliver exceptional experiences and drive your brand's success.

DEVELOPMENT

ADEON GLOBAL

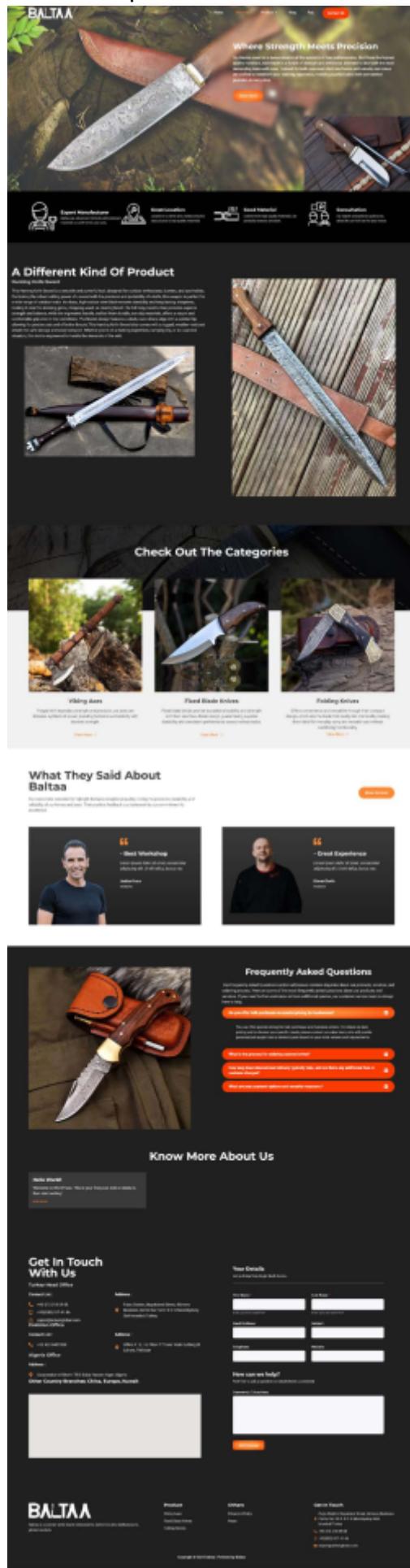
<https://www.adeonglobal.com/>



The ADEON GLOBAL website features a dark header with the company name and a world map. Below the header is a banner for the '34TH INTERNATIONAL ZUCHEX HOME AND HOUSEWARE FAIR 2024' at TUMAP Fair & Congress Center, Istanbul, Turkey, from September 19-22. The main content area includes sections for 'Our Best Services' (Design Tools, Logistics, Import Export), 'Participating in' the fair, 'About Company' (with a video), and 'Our Certifications' (ISO 9001:2015, ISO 14001:2015, OHSAS 18001:2007, and DSR). There are also sections for 'Our Projects' (Household items), 'Catalogs' (Plasticware, Kitchenware, Home Cleaning), and a 'Contact' section with a map and a 'Let's Discuss the Possibilities of Sourcing your Products!' button.

BALTA

<https://baltaa.com/>



The BALTA website has a dark header with the company name and a background image of a knife. Below the header is a section titled 'A Different Kind Of Product' with a sub-section for 'Hammered Steel Knives'. The main content area includes a 'Check Out The Categories' section with images of 'Viking Axes', 'Fixed Blade Knives', and 'Folding Knives'. There is also a 'What They Said About BALTA' section with two testimonies, and a 'Frequently Asked Questions' section with a list of questions and answers. The footer contains a 'Get In Touch With Us' form and various contact links.

RELIABLE

CERTIFICATION

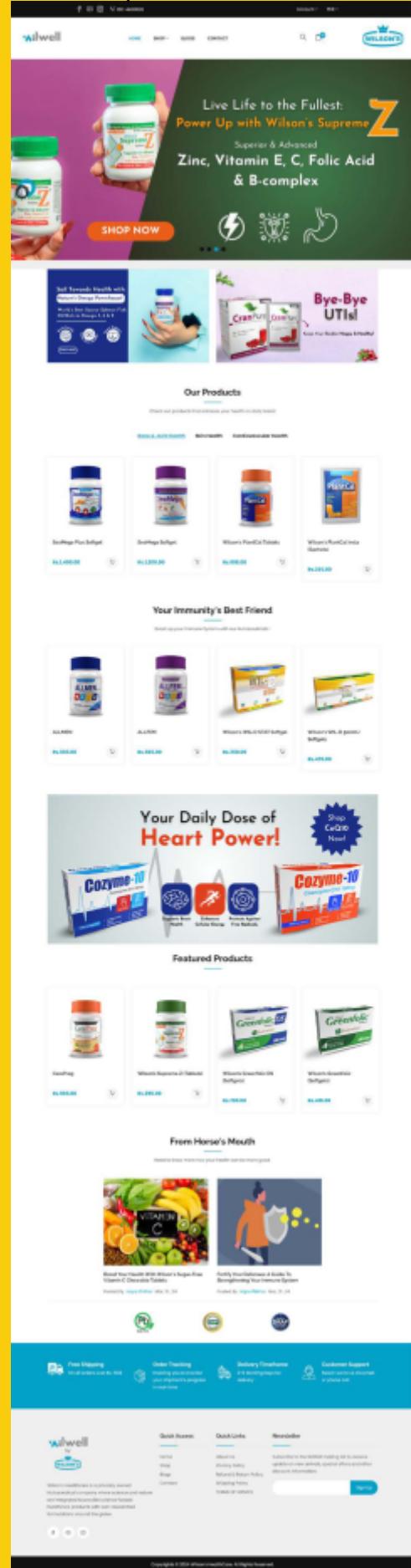
<https://reliablecert.com/>



The website for Reliable Certification features a dark blue header with the company name and a search bar. Below the header is a banner with the text "Your Reliable Partner For ISO Certifications". The main content area displays a grid of various certification logos, including ISO 9001, ISO 14001, ISO 45001, and others. There are sections for "Our Services" (with icons for ISO, TUV, and UL) and "Our Expertise in Global Industrial Sectors" (with icons for ISO, TUV, UL, and other industrial standards). A "Recent Assistance" section shows a form for a customer inquiry. The footer contains links to "About Us", "Services", "Contact", and "FAQ".

WILWELL

<https://wilwell.com/>



The Wilwell website has a dark green header with the company logo and navigation links. The main banner features a product image of "Wilson's Supreme Z" dietary supplement and the tagline "Live Life to the Fullest: Power Up with Wilson's Supreme Z". Below the banner are sections for "Our Products" (with categories like "Diet & Weight Loss", "Antioxidants", and "Antidiabetic Health") and "Featured Products" (with images of Cozyme-10 and other dietary supplement boxes). A "From Horse's Mouth" section shows a person holding a shield with a heart icon. The footer contains links to "About Us", "Our Products", "Our Services", "Our Locations", "Our News", and "Contact Us".

PACKAGING HOUSE

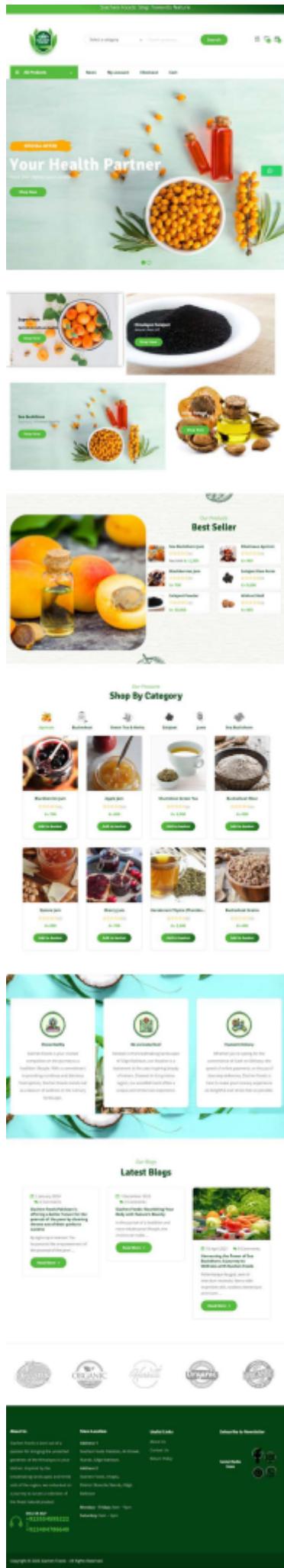
<https://www.packaginghouseus.com/>



The Packaging House website features a dark header with the company name and a search bar. The main banner highlights "Striking Custom Packaging" and "Why Us?". Below the banner are sections for "Eco-Friendly Packaging Houses" (with images of various packaging types) and "Our Process is Quick and Easy" (with a flowchart). A "Recent Assistance" section shows a customer inquiry. The footer contains links to "About Us", "Our Services", "Our Locations", "Our News", and "Contact Us". A "Recent Issues" section at the bottom right shows a product image of CBD oil.

SIACHEN FOODS

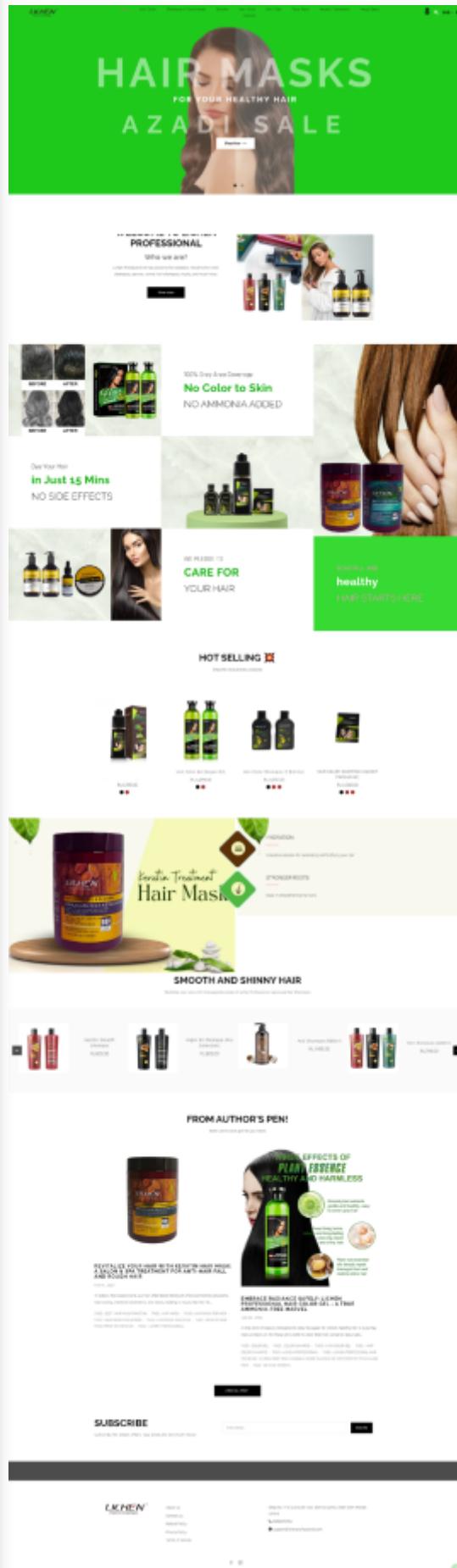
<http://siachenfoods.com/>



The website for Siachen Foods is a clean, modern site with a light green and white color scheme. The top navigation bar includes links for 'Home', 'About Us', 'Products', 'Contact Us', and 'Cart'. A prominent banner at the top features the text 'Your Health Partner' and images of sea buckthorn berries and oils. Below this is a 'Best Seller' section with a large image of a mango oil bottle and a bowl of mangoes. The 'Shop By Category' section contains a grid of various food and beverage products, each with a small image and a 'View Details' button.

LICHEN PROFESSIONAL

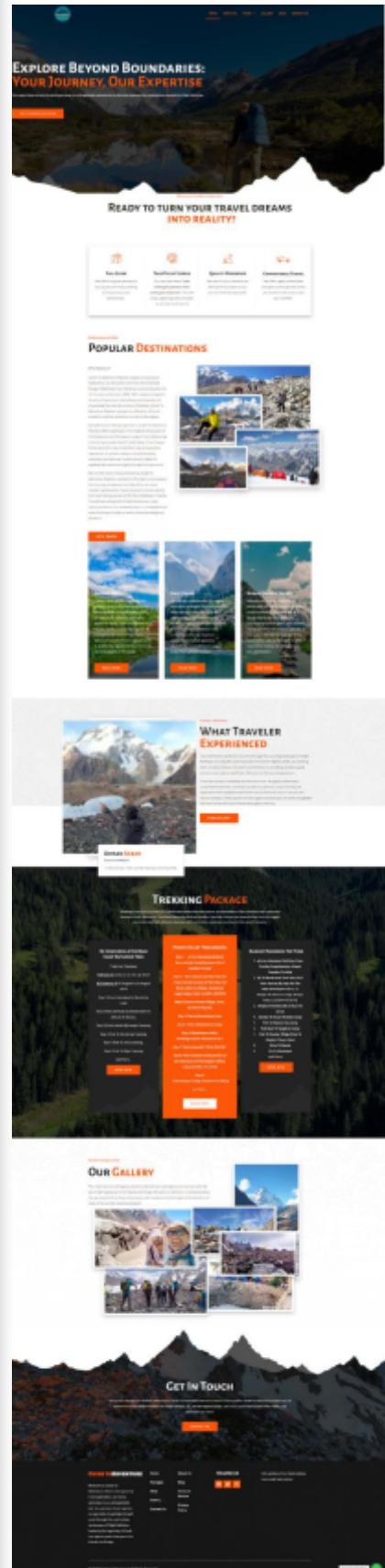
www.lichenprofessional.com



The Lichen Professional website has a bright green header with the text 'HAIR MASKS FOR YOUR HEALTHY HAIR' and 'AZADISALE'. Below the header is a large image of a woman with long, healthy hair. The main content area features several sections: 'PROFESSIONAL' (with a 'What we are?' sub-section), 'No Color to Skin' (with a '100% Gray Area Coverage' sub-section), 'In Just 15 Mins' (with a 'No Side Effects' sub-section), 'WE PLEASE TO CARE FOR YOUR HAIR' (with a 'Smooth & shiny hair' sub-section), and 'HOT SELLING' (with product images for 'Gentle Coloration', 'Smooth & shiny hair', and 'Intense Moisture & Repair'). A 'Biotin Treatment Hair Mask' section highlights 'SMOOTH AND SHINY HAIR' and features product images for 'Nourish & Repair', 'Repair & Moisture', and 'Intense Moisture & Repair'. A 'FROM AUTHOR'S PEN!' section contains an article about the effects of plant extracts on hair health, with images of the product and a woman's face. The footer includes a 'SUBSCRIBE' section and a 'LICHEN' logo.

GUIDE TO ADVENTURE

<https://guidetoadventure.pk/>



The Guide to Adventure website has a dark blue header with the text 'EXPLORE BEYOND BOUNDARIES: YOUR JOURNEY. OUR EXPERTISE'. Below the header is a large image of a person in a mountainous landscape. The main content area features a 'POPULAR DESTINATIONS' section with images of various travel destinations and a 'TREKKING PACKAGE' section with a detailed description of the package. The footer includes a 'OUR GALLERY' section with a grid of travel photos and a 'GET IN TOUCH' section with a map of the world and a 'CONTACT US' button.

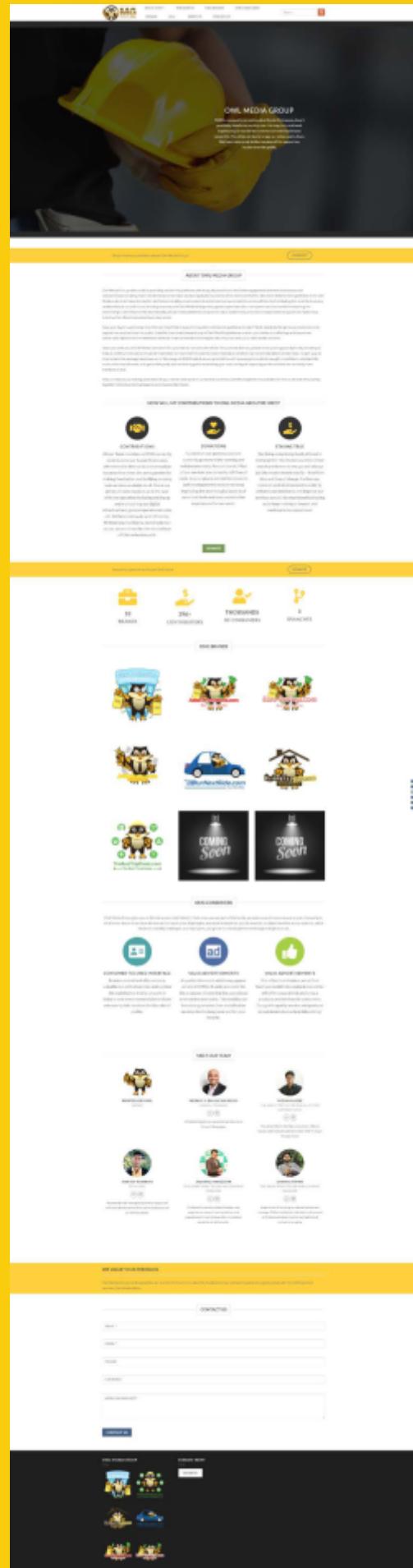
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OWL MEDIA GROUP

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PRODUCT.PK

www.produck.com.pk

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<https://www.savingarena.com/>

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<https://www.promosera.com/>

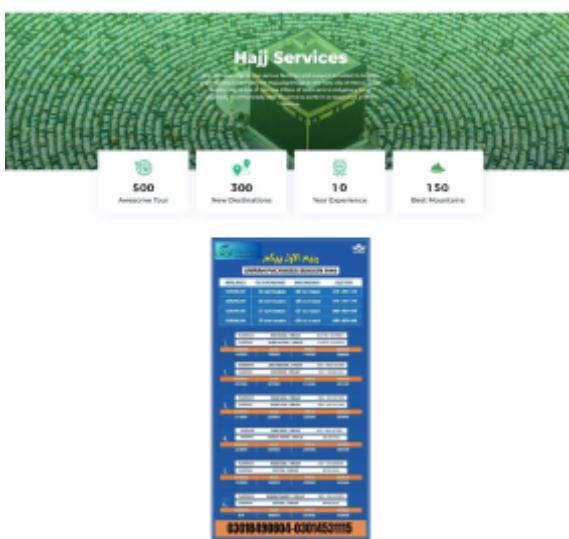
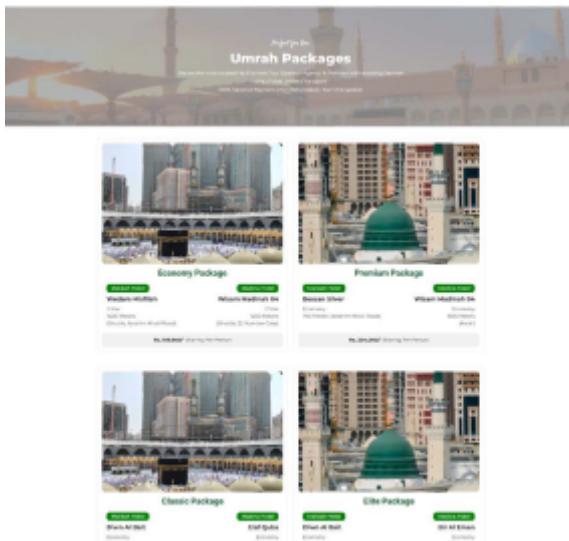
The image is a screenshot of the PromosEra website. At the top, there's a blue header bar with the PromosEra logo, a search bar, and navigation links for 'Coupons', 'Categories', 'Blog', and 'Recent deals'. Below the header, a banner reads 'Trending Coupon Codes & Discount Deals 2024'. The main content area is divided into several sections: 'Bestvibe' (with a 20% off coupon), 'VEVOR' (with a 20% off coupon), 'AWOL' (with a 10% off coupon), 'TEAMSKET' (with a 10% off coupon), 'Dresswel' (with a 10% off coupon), and 'HOTPERFUME.COM' (with a 10% off coupon). Below these are 'Today's Best Offers' featuring items like a VEVOR Commercial Ice Maker, a VEHICLE Endoscope Camera, a grey cardigan sweater, a perfume, a LED Light Kit, a bicycle, a bracelet, a multi-dress, and a necklace. The 'Most Trending Stores 2024' section lists ROONEY, VEVOR, COOLADREN, and others. The 'Latest News and Updates About Shopping' section includes articles on Prisma Codes, Money Saving Tips, Promotional Codes, and Greenliving Coupons. The bottom features an 'About PromosEra' section and a footer with links to popular categories like Apparel & Fashion, Electronics, Home & Garden, and more.

DIGITAL 6

<http://digital6.com.au/>

HIJRATUL HARAM

<https://hijratulharam.com/>



DISCOUNT CROWN

<https://www.discountcrown.com/>

The Discount Crown website features a grid of discount codes for various brands. Each code is accompanied by a small image, a title, and a brief description. The grid is organized into sections: 'Top Coupon Codes And Discount Offers 2024', 'Latest Offers Friday Sep, 2024', 'Computer & Software', 'Preface', 'Discounted Products From Top Brands', 'Brands', and 'Department Stores'. Each section contains a grid of discount codes with details like 'Use Code' and 'Get Discount'.

Top Coupon Codes And Discount Offers 2024

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Preface

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Brands

Department Stores

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Discover The Treasure Trove Of Discounts

Save With Rigor, Save With Grace

Exclusive Deals Fit For A King

A Loyalty Court Of Customer Support

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TASKEER

<https://www.taskeers.com/>

The Taskeer website homepage is a clean, modern design. At the top, there's a navigation bar with links for Home, Mission, Company, and Inquiry, along with a Contact Us button. The main content area starts with a section titled 'Exceptional Customer Experiences' featuring a photo of a smiling woman with glasses. Below this is the 'TASKEER PHILOSOPHY Our Vision' section, which includes a photo of a diverse team and a detailed text block. The 'OUR SERVICES What We Offer' section follows, with four main service categories: Digital Customer Experience, Bank Office Support, Digital Marketing Support, and Business Support. Each category has a brief description and a 'Learn More' button. The 'OUR APPROACH Proven Approach To Help You Get Started' section contains five steps: Screening, Planning, Production, and Growth. Each step has a brief description and a 'Learn More' button. The 'OUR PERSPECTIVE Latest News And Updates' section features a grid of three news articles with images and titles. The footer is a dark red bar with links for Services, Industries, Company, and Contact Us, along with social media icons.

SIDCOUTURE

<https://sidscouture.com/>

The Sidscouture website homepage features a large image of a woman in a pink traditional outfit. Below it is a 'Shop By Collection' section with three categories: Ready-to-Wear, Ready-to-Wear, and Ready-to-Wear. The main content area includes a 'New Arrivals' section with three images of women in different outfits. To the right, there's a 'Meet Our Creative Director' section featuring a photo of a woman in a red blouse. The 'Client Diaries' section contains four images of women in various traditional looks. The footer is a dark bar with links for Information, Our Stores, and Newsletter, along with a copyright notice.

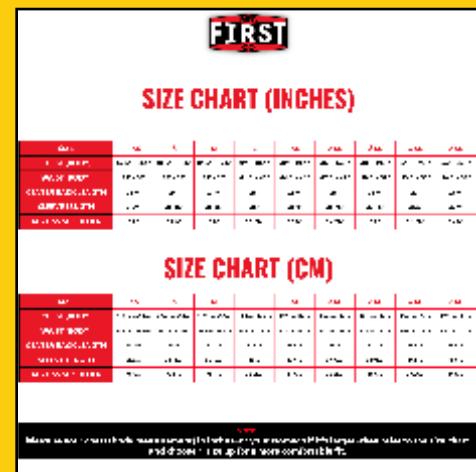
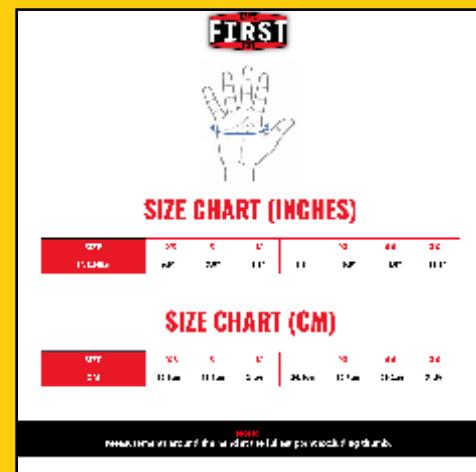
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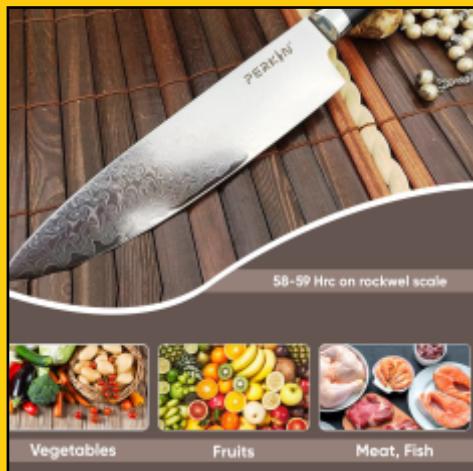
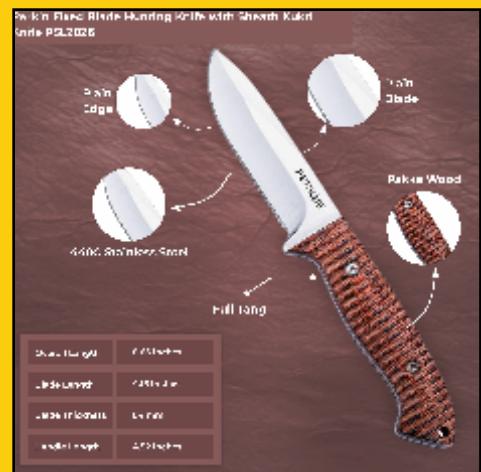
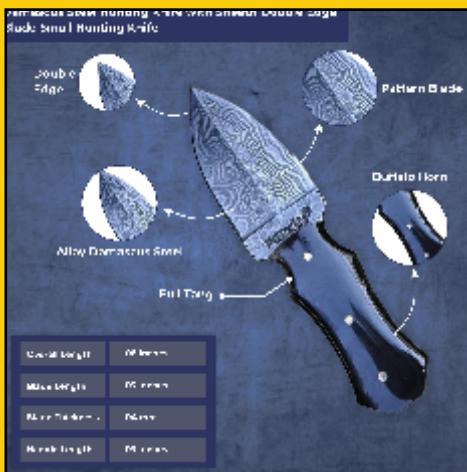
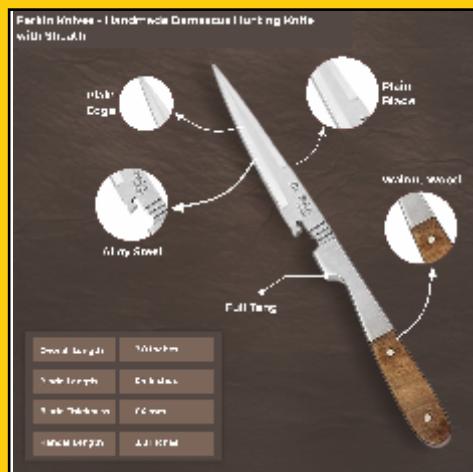


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PACKAGING & MOCKUP

PACKAGING
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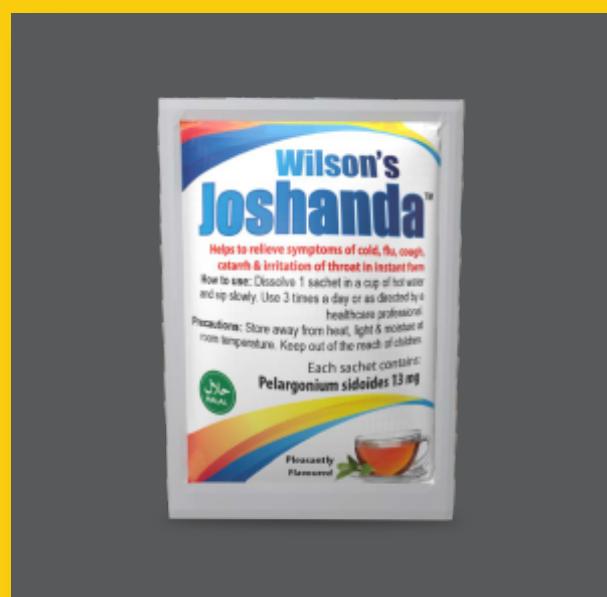
























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