



# THE CENTRAL

— WHERE VISION MEETS VALUE —

REDEFINING URBAN LUXURY & PROFITABLE INVESTMENT IN LAHORE

VANTAGEDEVELOPERS.COM.PK





# — A B O U T — THE CENTRAL

The Central by Vantage Developers is a purpose-built real estate project comprising commercial and residential apartments. Located at the heart of Defence Road, just a few minutes away from Lake City Ring Road interchange and 3 minutes away from Pine Avenue roundabout. Vantage Developers is changing the dynamics of the region by introducing modern infrastructure and a dedicated development with strong demand in this high-potential zone. The fully secured and gated community offers a premium living experience and high-end commercial activity side by side.

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# ABOUT VANTAGE DEVELOPERS

Vantage Developers was founded in Lahore by a team of ambitious real estate professionals under the leadership of Chairman Umer Kiani. Inspired by Pakistan's potential and backed by a proven track record in Dubai and Turkey, Vantage Developers is redefining real estate through innovation and international standards.

Our journey is marked by a commitment to quality, customer satisfaction, and cutting-edge development. Our portfolio spans housing, vertical developments, and farm projects — each crafted with precision and end-user comfort in mind. Every project is more than construction; it's about creating spaces that connect people, communities, and the environment.





## PROJECT OVERVIEW —

Rising in the heart of Lahore Defence Road, The Central is a landmark mixed-use development spanning over 62 Kanals of prime commercial real estate.



Designed to redefine urban living, it blends luxury residences, premium retail, and world-class amenities in one iconic address. Its strategic location offers unmatched connectivity to Lahore Airport, Ring Road, and the city's most vibrant commercial hubs. With contemporary architecture & global-standard facilities, The Central is set to become the city's most coveted address for both living and investment. This is not just a project — it's a new chapter in Lahore's skyline.

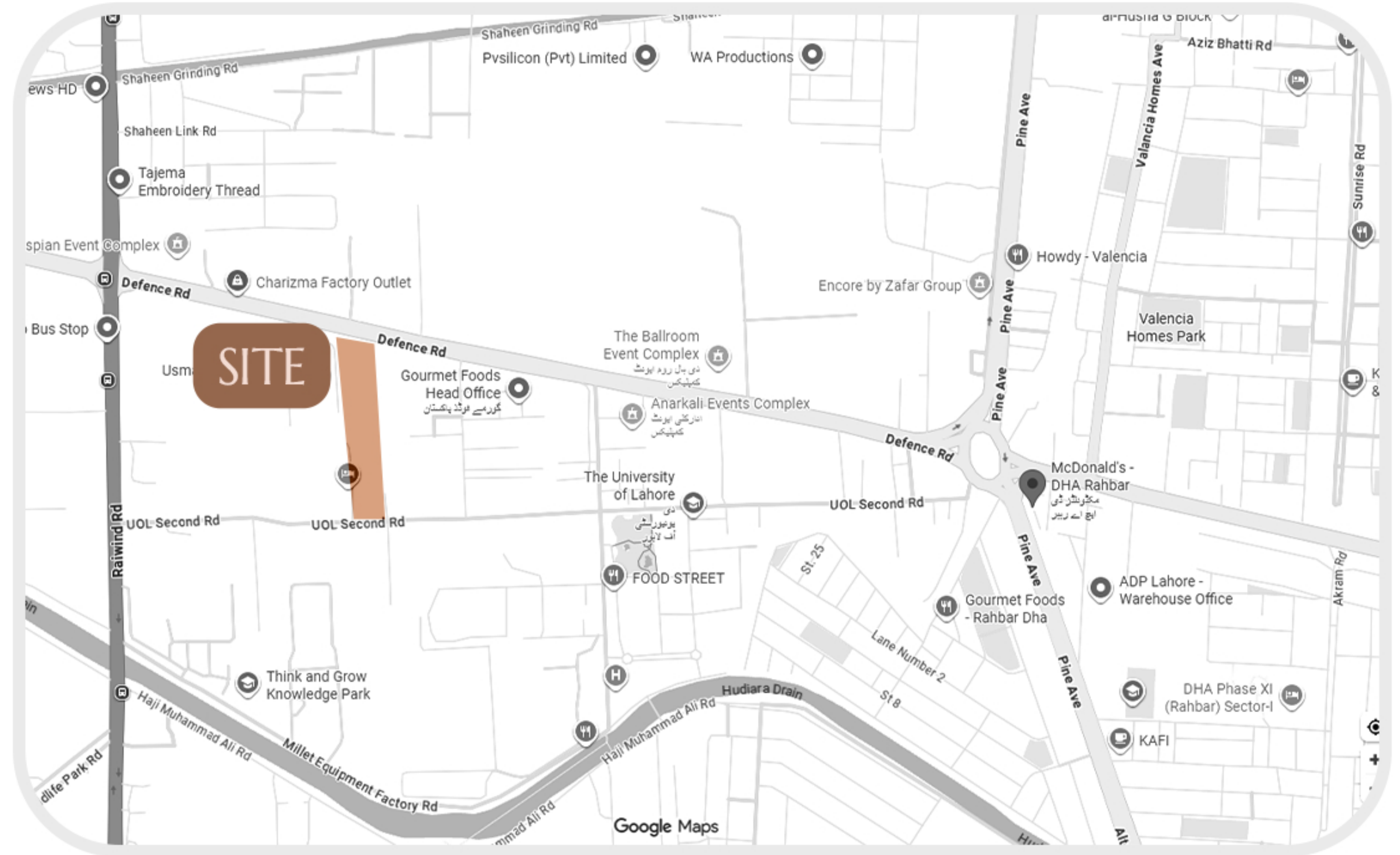


# LOCATION

Located at Defence Road near Bhubhatian Chowk, just a few minutes away from Lake City Ring Road interchange and 3 minutes away from the Pine Avenue McDonald's roundabout.

Strategically located between Pine Avenue and Defence Road, just minutes from DHA and the city's premier universities, The Central commands an address where residential demand and commercial footfall naturally thrive. Surrounded by thriving educational hubs, affluent neighborhoods, and rapidly appreciating real estate zones, this location offers unmatched accessibility to Lahore's key arteries while retaining a premium, upscale environment.

For retailers, it's a ready-made audience of students, professionals, and families. For residents, it's a lifestyle of convenience and prestige. For investors, it's a prime spot where connectivity drives consistent capital growth.







# THE BOULEVARD

(COMMERCIAL)

The Boulevard at The Central is Lahore's most prestigious commercial promenade, strategically positioned near leading universities and the bustling Pine Avenue corridor — ensuring unmatched footfall and sustained commercial value.

Featuring 7.30 Marla pre-designed plazas, this iconic retail avenue offers flagship brand spaces, gourmet dining, and striking architecture. With 50% payment securing immediate possession, investors gain rapid entry into a high-demand retail hub designed for guaranteed rental yields and long-term capital growth.

At the heart of The Central lies The Boulevard — a commercial avenue that blends flagship brands, boutique outlets, and gourmet dining to attract the city's elite. Wide walkways, landscaped plazas, and modern facades create a vibrant urban atmosphere reminiscent of world-class shopping streets.

Each unit is designed to maximize space, brand exposure, and operational efficiency, making The Boulevard an investment opportunity that combines strong rental yields with long-term capital appreciation.







# RESIDENTIAL

(VANTAGE RESIDENCES)

The residential towers at The Central redefine luxury living in Lahore. Every apartment is a sanctuary in the sky, offering sweeping views, abundant natural light, and smart home technology.

From chic studios to spacious 1 and 2 bed apartments, each unit is crafted with imported fittings, designer kitchens, and high-end finishes. The architecture prioritizes privacy and comfort, while shared spaces such as landscaped sky gardens, infinity pools, and residents' lounges foster a vibrant community. Located above premium retail and next to the exclusive clubhouse, residents enjoy a complete live-work-play lifestyle without leaving the premises. Secure parking, 24/7 concierge service, and advanced access control systems ensure peace of mind. Whether you are an investor seeking strong rental returns or a homeowner aspiring to the pinnacle of luxury, The Central's residences offer both prestige and performance.











# THE VANTAGE CLUB

The Vantage Club is an exclusive lifestyle hub for residents and select members, featuring world-class dining, wellness, sports, and business facilities.

Every detail is crafted to deliver a world-class lifestyle where luxury, wellness, and networking converge seamlessly. From fine-dining restaurants and serene spa retreats to indoor heated pools, championship sports courts, and state-of-the-art fitness

Future hotel apartments in Lahore, Gujranwala, and other locations will operate under the Vantage Residences hospitality











# FEATURES & AMENITIES



SECURE & GATED  
COMMUNITY



24/7 ELECTRICITY  
BACKUP



COMMUNITY CLUB



MOSQUE



DEDICATED MONUMENTS



FAIRWAYS AVENUE



LOCAL & INTERNATIONAL  
FOOD CHAINS



RETAIL STORES



MULTI DESIGNER STORES



DEDICATED MONUMENTS



FAIRWAYS AVENUE



SWIMMING POOL &  
HEALTH CLUB



SALON & GROOMING



FULLY EQUIPPED  
MAINTENANCE SERVICES





SECURE & GATED COMMUNITY



A modern luxury pool at night. The pool is illuminated with warm, golden lights along its edges, reflecting on the water. To the right, there is a covered lounge area with several white lounge chairs and a ceiling that looks like a starry night sky, illuminated with warm lights. The background shows a modern building with large glass windows and a dark sky with some clouds. The overall atmosphere is serene and luxurious.

24/7 ELECTRICITY BACKUP





COMMUNITY CLUB





MOSQUE





DEDICATED MONUMENTS





FAIRWAYS AVENUE





LOCAL & INTERNATIONAL FOOD CHAINS





RETAIL STORES





MULTI DESIGNER STORES





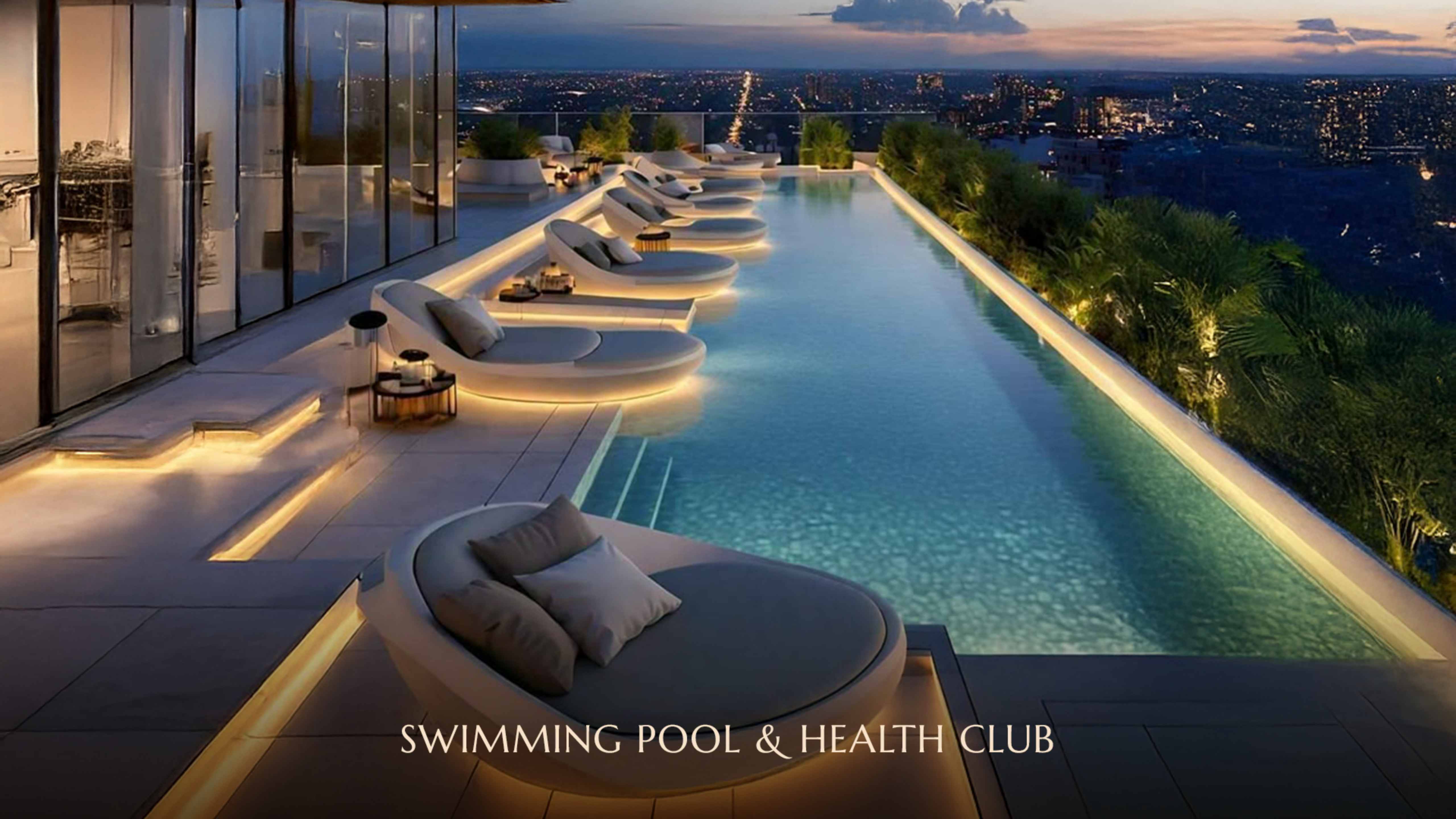
KIDS PLAY ZONE





MORE THAN 1500+ RESIDENTS AT VANTAGE RESIDENCY





SWIMMING POOL & HEALTH CLUB





SALON & SPA





FULLY EQUIPPED MAINTENANCE SERVICES





# BOOKING PROCEDURE







## PARTNER WITH VANTAGE

Vantage Holdings is a diversified group with expertise in real estate, IT, mining, and global financial markets, operating across Pakistan, UAE, and Türkiye.

Vantage Developers, the flagship real estate arm, delivers architectural landmarks, premium amenities, and strong investor returns. Our track record includes Goldcrest Mall & Residency, thriving communities like Bankers Enclave, and landmark projects in DHA Gujranwala and The Central in Lahore.

When you partner with Vantage Holdings, you join forces with a group that blends global market insight with local development expertise to deliver projects that outperform expectations.

Our ventures are built on three pillars: Prime Locations, Premium Quality, and Proven Returns — ensuring that your investment is not just secure, but primed for growth.

### CONTACT

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